



VENOUS2024

AMERICAN VENOUS FORUM



THE SCIENCE OF VEINS: A WORLD WITHOUT BOUNDARIES

March 3-6 • JW Marriott • Tampa, Florida

36th Annual Meeting Prospectus



International Group Photo at VENOUS2023

LEARN MORE ABOUT VENOUS2024

@VenousForum

VenousForum.org



On behalf of the American Venous Forum, we invite you to join the AVF at our flagship event on March 3-6, 2024 at the JW Marriott in Orlando, FL. The theme of our 36th Annual Meeting, VENOUS2024, is **"The Science of Veins: A World Without Borders."**



Glenn Jacobowitz,
President



Arjun Jayaraj,
Program Chair

VENOUS2024 is the pre-eminent scientific meeting for venous and lymphatic disorders with a focus on worldwide inclusivity. We have instituted several program enhancements this year:

Deliver a Strong Program - We have increased the abstract submission window by one month to provide additional time for researchers. We are actively pursuing greater outreach, both within and outside of the United States, to increase awareness of this great avenue to present original research.

Increase our Reach - While other meetings are returning to just in-person attendance, we will continue to offer a virtual option to maximize worldwide participation. The poster presentation session will also feature a hybrid format to enhance exposure for young researchers who may not be able to travel.

Provide a Great Experience - We have increased the time allotted to discussion so audiences can get a better understanding of the subjects covered in the presentations. We also added a dedicated program for Advanced Practice Providers, a foundational course on sclerotherapy, and a session dedicated to venous health care inequities.

The goals of the AVF Annual Meeting are to help attendees:

- **Acquire** cutting edge knowledge in effective clinical management of venous and lymphatic disease
- **Gain** insight into future directions from critical analysis of investigative findings
- **Explore** the latest science in venous and lymphatic disease

The AVF Annual Meeting provides an excellent opportunity for industry to:

- **Engage and network** with internationally recognized thought leaders.
- **Showcase** your venous and lymphatic products & services to help improve patient care.
- **Meet** and connect with attendees from the United States and around the world.
- **Build and solidify** relationships through one-on-one discussions and focused marketing.

AVF Board of Directors

President - Glenn Jacobowitz, MD

President Elect - Ruth Bush, MD

Vice President - Joseph Raffetto, MD

Secretary, Administrative Council Chair - Mark Iafrazi, MD

Treasurer - Steve Elias, MD

Past President - William Marston, MD

Education Councilor - Alessandra Puggioni, MD

Communications Councilor - Mikel Sadek, MD

Membership Councilor - Kathleen Ozsvath MD

Research Councilor - Faisal Aziz, MD

Recorder - Lori Pounds, MD

Director - Makis Avgerinos, MD

Director - Jose Diaz, MD

Director - Misaki Kiguchi, MD

Director - Jorge Ulloa, MD

2023 Annual Meeting Program Chair

Arjun Jayaraj, MD

The American Venous Forum

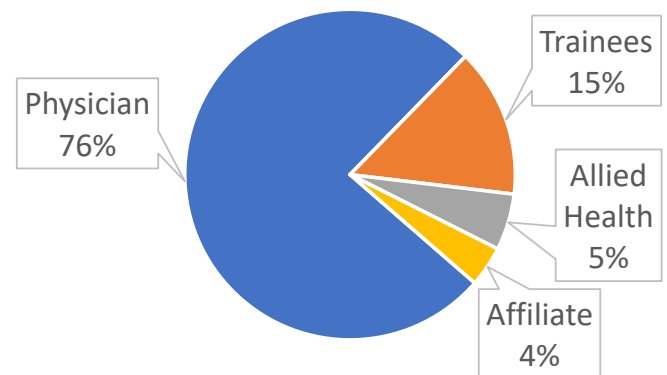
The American Venous Forum (AVF), is a medical specialty society with more than 850 members from around the world who are dedicated to improving the care of patients with venous & lymphatic disease. Our members and leadership are recognized internationally as thought leaders, expert investigators and the top clinicians in the field.

Membership in the AVF is a mark of professional distinction and denotes a dedication to understanding and treating the entire spectrum of venous and lymphatic disorders. Members of the AVF contribute their time and expertise to further scientific and clinical research, educate physicians and fellows, create unique public awareness programs and provide state-of-the-art patient care.

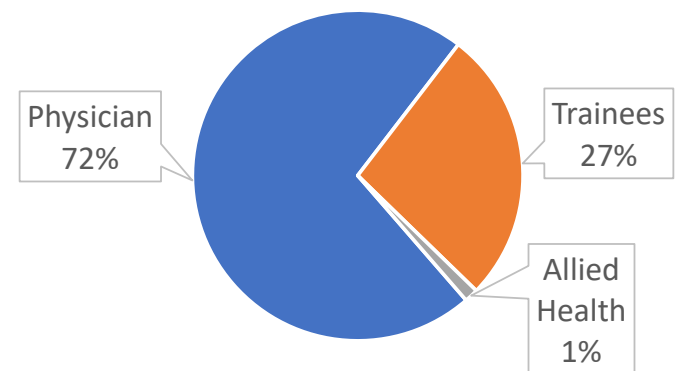
Membership is open to all healthcare professionals who have an interest in venous or lymphatic disease, including:

- Vascular & General Surgeons
- Interventional Radiologists
- Interventional Cardiologists
- Phlebologists
- Vascular Medicine Specialists
- Plastic Surgeons
- Academic & Research Physicians
- Allied Health Professionals
- Industry Representatives

US Membership



International Membership

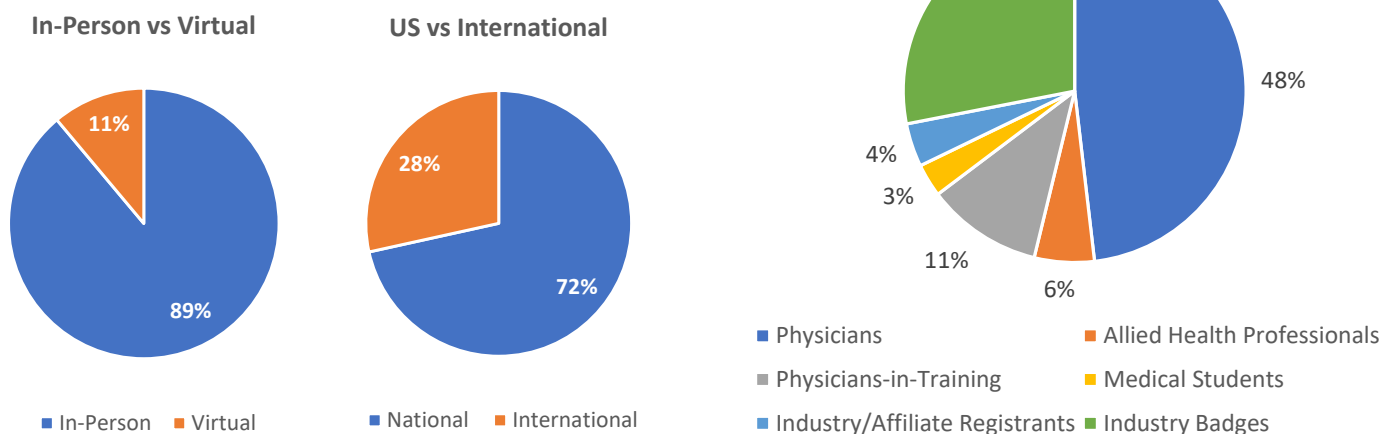


Meeting Attendance

Projected attendance for the 36th Annual Meeting includes hundreds of vascular surgeons, general surgeons, interventional radiologists, interventional cardiologists, vascular medicine specialists, physician assistants, nurse practitioners and other medical professionals who specialize in venous and lymphatic disease.

Each year, the AVF also welcomes dozens of leaders, representatives and research & development staff from leading vascular healthcare companies that share the vision of improving patient outcomes and quality of care for individuals with venous and lymphatic disease.

Attendance in 2023 set participation records for the AVF Annual Meeting with almost 350 full meeting attendees.



Countries Represented at the 2022 & 2023 AVF Annual Meetings

Argentina	Egypt	Japan	Singapore
Australia	El Salvador	Kuwait	Slovakia (Slovak Republic)
Austria	Finland	Malaysia	Slovenia
Bangladesh	France	Mexico	Spain
Belarus	Germany	Netherlands	Sweden
Brazil	Greece	Nicaragua	Switzerland
Canada	Guatemala	Norway	Taiwan
Chile	Honduras	Panama	Thailand
Colombia	Hungary	Poland	Turkey
Costa Rica	India	Portugal	Ukraine
Dominican Republic	Italy	Russian Federation	United Kingdom
			United States



VENOUS2024 PROGRAM

Sunday - March 3

08:00 - 08:45	Breakfast
08:45 - 10:15	Venous Practice for the APP
08:45 - 10:15	Physician-in-Training Session 1 - Superficial
10:30 - 12:00	Sclerotherapy Basics for the APP
10:30 - 12:00	Physician-in-Training Session 2 - Deep
12:15 - 13:15	Sponsored Lunch Symposium
13:30 - 15:45	Live Sclerotherapy Session
13:45 - 14:00	Welcome
14:00 - 15:00	EVF Session
15:00 - 15:45	AVLS Session
16:00 - 17:00	Lymphedema Session
16:00 - 17:45	APP Advanced Venous Practice
17:00 - 18:00	Wound Care Session
18:15 - 19:15	IVUS Competition & Happy Hour
19:30 - 21:00	Sponsored Dinner for APP Attendees
19:30 - 21:00	Sponsored Dinner for Physician-in-Training Attendees

Monday - March 4

07:30 - 08:20	Sponsored Breakfast Symposium
08:30 - 10:00	Venous Health Inequities Session
08:30 - 10:00	Physician-in-Training Hands-On Session
10:15 - 11:45	Superficial Venous Session
11:45 - 13:45	Lunch in Exhibit Hall
12:00 - 13:00	Sponsored Lunch Symposium
13:45 - 15:15	Deep Venous Session
15:30 - 16:30	Sumner Session
16:30 - 18:00	Villavicencio / International Session
18:00 - 19:30	Opening Reception in Exhibit Hall

Tuesday - March 5

07:30 - 08:20	Sponsored Breakfast Symposium
10:15 - 11:45	VTE Session
08:30 - 09:30	President's Session
09:30 - 10:00	Strandness Keynote
11:45 - 13:45	Lunch in Exhibit Hall
12:00 - 13:00	Sponsored Lunch Symposium
13:45 - 15:15	Venous Session 1
15:15 - 16:45	Poster Session Break
16:45 - 18:15	Venous Session 2
18:45 - 22:45	AVF Gala (additional ticket required)

Wednesday - March 6

07:30 - 08:20	Sponsored Breakfast Symposium
08:30 - 09:30	AVF Engagement & Late Breaking
09:45 - 10:45	SVS Session
09:45 - 10:45	SVM Session
11:00 - 12:00	Top Abstracts, Highlights & Awards
12:15 - 13:15	Member Business Meeting Luncheon

Program Session

APP Session

Physician-in-Training Session

Break, Meal, Exhibit or Non-CME Session



Industry Sponsored Lunch Symposiums (3 available).....	\$35,000
Industry Sponsored Breakfast Symposiums (3 available).....	\$20,000

Industry sponsored symposiums offer a tremendous opportunity to provide education, demonstrate your company's commitment to quality patient care, and build your corporate brand. Each symposium will accomodate 50 minutes of content and is open to all meeting attendees. Sponsored symposiums are not part of the AVF Annual accredited program and CME is not available through the AVF. **VENOUS2024 symposiums will be live-streamed to the world via a complimentary link, recorded and made available for viewing on the AVF website for a minimum of 6 months.**

Your company will have a dedicated time slot with no competing sessions. The AVF will provide standard audio/visual along with food and beverage. The sponsoring company is responsible for any speaker fees and additional desired staffing. All marketing materials must be reviewed by the AVF. Symposium titles are due by December 31, 2023.

Marketing and Promotional Opportunities

Hotel Key Cards.....\$10,000

Remind attendees of your presence at the Annual Meeting as soon as they arrive with a hotel key card featuring your company logo. Sponsor is responsible for supplying the finished key cards. *Limit of one (1) available.*

Mobile Application..... \$10,000

This app for iPhone and Android mobile devices makes information on the 2024 Annual Meeting available at your fingertips. The sponsor's name and logo will appear prominently within the app, which will be available to all attendees before, during and after the meeting. *Limit of one (1) available.*

Attendee Wi-Fi..... \$7,500

Provide high speed internet access to attendees with password of your choice. *Limit of one (1) available.*

Opening Reception Sponsor..... \$7,500

Recognition as sponsor during the Opening Reception. Sponsor will receive additional exhibit space during the Opening Reception and opportunity to designate a special "sponsor-named" drink. *Limit of one (1) available.*

International Attendee Reception Sponsor..... \$3,000

Recognition as sponsor in the International Attendee Reception. *Limit of one (1) available.*

Physician-in-training Session Sponsor..... \$5,000

Recognition as sponsor, dedicated 15-minute product session in Monday hands-on program and inclusion in Trainee Dinner (2 company reps seated at 2 tables with faculty and attendees). *Limit of four (4) available.*

Pocket Guide Sponsor..... \$5,000

One AVF Pocket Guide would be distributed to each attendee with sponsor acknowledgement on inside cover. *Limit of five (5) available: Compression, EHIT, New Varicose Veins, Revised CEAP and Revised VCSS. Commitment due by October 31, 2023.*

Healthy Veins Book Sponsor..... \$5,000

Sponsor will receive 100 copies of our Healthy Veins Book for distribution at their exhibit booth. Giveaway will be promoted by the AVF. *Limit of one (1) available.*

Lanyards..... \$5,000

For distribution to all in-person attendees at AVF 2024 Annual Meeting. Sponsor responsible for providing lanyards. *Limit of one (1) available.*

Attendee Registration Case..... \$5,000

For distribution to all in-person attendees at AVF 2023 Annual Meeting. Includes registration case and one color imprint. Sponsor responsible for additional costs if additional color imprint desired. *Limit of one (1) available.*

Mobile Charging Station \$3,000

A custom branded mobile charging station placed adjacent to your exhibit booth or in a central location. Sponsor is responsible for supplying artwork.

Door Drop Flyers..... \$3,000

Deliver your message throughout the hotel with a door drop to attendees' rooms. Sponsor responsible for delivering item to AVF registration desk at least 24 hours prior to distribution. *Limit of two (2) available per day.*

Please contact Jeff Mendola, Director of Mission Advancement at Jeff@VenousForum.org to confirm availability of limited opportunities



Exhibitor Packages	Premium (\$8,500)	Standard (\$5,500)
Exhibit Booth with 6' draped table, two side chairs, one wastebasket, ID sign	10' x 10' - preferred location in exhibit hall	10' x 10'
Full-access exhibitor badges including special AVF Exchange group for meeting attendees (Additional exhibitor badges: \$975/ea)	Four	Two
AVF Gala tickets	Two	One
VENOUS2024 Attendee Eblast (through Whova Meeting App)	Two	One
VEIN SPECIALIST Digital Ad (Distribution = 8,000+)	Premium - 900 pixels wide by 900 pixels tall	Standard - 900 pixels wide by 600 pixels tall
Opening Reception held in exhibit hall	Yes	Yes
Opportunity to host receptions/dinners for attendees beginning at 7:30 on Sunday and 7:45pm on Monday	Yes	Yes
Opportunity to place retractable vertical banner/signage in foyer outside of Exhibit Hall entrance	Yes	
Recognition as break sponsor	First 8 Premium Sponsors	

Exhibit Hours

Exhibitors allowed entry 30 minutes before the exhibit hall opens each morning. Exhibit hours subject to change.

Monday, March 4, 2024

11:45 am - 1:45 pm, 6:00 pm - 7:30 pm

Tuesday, March 5, 2024

11:45 am - 1:45 pm, 3:15 pm - 4:45 pm

Exhibit Set Up

Sunday, March 3, 2024

12:00 pm – 6:00 pm

(All exhibits must be set up by 6:00 pm unless prior arrangements approved by the AVF and Viper Tradeshow Services.)

Exhibit Tear Down

Tuesday, March 5, 2024

5:00 pm - 8:00 pm

All exhibits must remain intact until 5:00 pm on Tuesday, March 5, 2024.

Space Assignment

Space will be assigned in the order in which applications are received, with priority given to Premium Exhibitors and Healthy Veins Supporters and then returning sponsors/exhibitors. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. All applications will be accepted on a space available basis. Please Note: The AVF reserves the right to alter the floor plan at any time without prior notice.

Exhibit Services

Viper Tradeshow Services is the exhibit services contractor for the 2024 Annual Meeting. Registered exhibiting companies will receive an Exhibitor Service Kit in mid-December 2023. Exhibitor Service Kit will contain information and order forms including: drayage, shipping, labor regulations/rates, electrical/telephone service, furniture, display/decorating rentals, audio/visual and computer rentals. Viper Show Coordinator: John Olis, 847-426-3100, JOLis@ViperTradeshow.com

Please direct exhibitor questions to:

Jeff Mendola, Director of Mission Advancement, Jeff@VenousForum.org

VENOUS2024

AMERICAN VENOUS FORUM



Exhibit Floor

Terms and Conditions

DEADLINE FOR INCLUSION IN PRINT MATERIALS - All applications must be received by Friday, December 29, 2023.

TERMS OF PAYMENT - Full payment must accompany the application for corporate exhibit space. No application will be accepted without remittance of full payment. Please note that if full payment is not received with the application you will not be guaranteed an exhibit booth. Payment receipt date will be used as the application submission date. Accepted forms of payment are MasterCard or Visa. Payments of \$5,000 or more must be made by check or EFT. TAX ID #: 36-3634626.

CONTRACT FOR SPACE - Exhibitors agree to accept and comply with the policies, rules and regulations contained in this Exhibitor Prospectus and on the Forum's website and all policies, rules and regulations adopted after publication of the Prospectus. The acceptance of an application by the AVF and the deposit for rental charges constitute a contract. The AVF reserves the right to not accept applications from exhibitors it deems inconsistent with the mission of the AVF or its Annual Meeting.

REFUNDS FOR CANCELLATION - Cancellations must be forwarded in writing by Friday, December 29, 2023. You will be refunded 50% of your exhibit booth fee, less \$1,500 administrative fee, only if the space can be resold. AVF will make every effort to resell exhibit space. However, if your space cannot be resold you will not receive any of your booth fee. There will be no refunds for cancellations received after midnight on Friday, December 29, 2023. **However, if circumstances beyond our control, including, but not limited to: COVID-19, acts of God, governmental authority, declared war in the United States, terrorist attacks in Tampa, curtailment of transportation either in Tampa or in the countries/states of origin of the attendees that prevents the conference from taking place, or other circumstances beyond our reasonable control which would make it illegal or impossible for the AVF or the JW Marriott Tampa to hold the Conference, a full refund will be issued.**

BADGE POLICY - All participants affiliated with exhibits must be registered. Badges are required to enter the exhibit space. Each registrant will be issued an exhibitor badge and must be employed by the exhibiting company or have a direct business affiliation. Each company is allotted two badges per Standard Exhibit package or 4 badges per Premium Exhibit package. Additional badges are \$975/each.

CME COMPLIANCE - All exhibitors are expected to comply with the Accreditation Council for Continuing Medical Education Standards for Commercial Support SM. These include gifts to physicians, ancillary events, and any other interaction that might violate the standards for ethical interactions set out by the AMA, OIG, PhRMA, NEMA, AdvaMed and Law.

FDA REGULATIONS - Exhibitors are reminded of the Food and Drug Administration (FDA) restrictions on the promotion of investigational and pre-approved drugs and devices. Exhibitors are also cautioned about FDA prohibition on promoting approved drugs for unapproved uses. Exhibitors are expected to abide by all applicable FDA regulations. Requests for information and guidance should be directed to: Ph: 301-796-1200; FDA Division of Drug Marketing, Advertising, and Communications; 10903 New Hampshire Ave Bldg. 52, Rm. 3200; Silver Spring MD 20993-0002

SECURITY - Security will not be furnished by management in the exhibit area, the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The American Venous Forum and the JW Marriott Tampa are not responsible for theft, loss or damage which may occur; and each exhibitor is advised to be sure their stands, equipment and material are insured at full value.

CONDUCTING EXHIBITS - No drawings, raffles, bags or containers for collection of samples are to be distributed by an exhibitor without the approval of the AVF. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the American Venous Forum. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits, or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

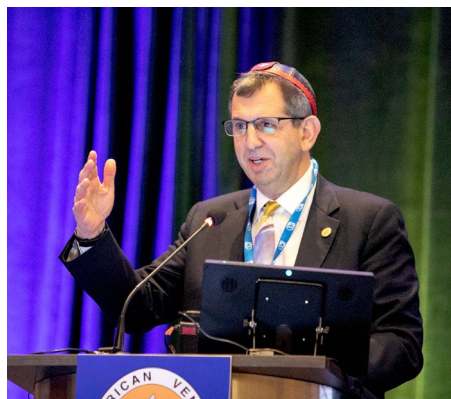
INFRINGEMENT - Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distribution of advertising matter outside the exhibitor's own space will not be permitted.

LIABILITY - The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the American Venous Forum, the JW Marriott Tampa and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of the AVF and the JW Marriott Tampa, its employees and agents. Exhibitor acknowledges that the AVF and the JW Marriott Tampa do not maintain insurance covering the Exhibitor's property and thus, it is the sole responsibility and obligation of the Exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

FIRE PROTECTION - All materials used in the exhibit area must be flame-proof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibit or parts thereof found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

PROTECTION OF THE HOTEL - Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings.

Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the JW Marriott Tampa will be the final judge thereof and his/her decision shall be binding on all parties concerned.



AVF 36th Annual Meeting - Exhibit Booth Application (page 1 of 2)

Company Details (List all information below as it should appear in printed meeting materials)

Company Name _____

Address _____

City _____ State _____ ZIP/Postal Code _____

Telephone _____ Fax _____

Website _____

Company Name to be Displayed on Signage _____

Please email a digital version of your logo (vector, 300dpi jpeg, eps preferred) to Jeff Mendola at Jeff@VenousForum.org.

Exhibit Contact Details (Will receive all exhibit-related correspondence, including invoices, service kits, etc.)

Contact Name _____ Title _____

Email _____ Phone _____

_____ Premium Booth: \$8,500 _____ Standard Booth: \$5,500

Booth Location Preferences Space will be assigned in the order in which applications are received, with priority given to Premium Booth exhibitors, "Healthy Veins" supporters and then returning sponsors. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. All applications will be accepted on a space available basis. Please Note: The AVF reserves the right to alter the floor plan at any time without prior notice.

Please list your top four booth location preferences. This does not guarantee your preferred booth assignment; the AVF will make every effort to accommodate your specific request based on availability. Floor plan is subject to change

1. _____ 2. _____ 3. _____ 4. _____

If possible, please avoid adjacent booth location with the following companies: _____

Product/equipment being displayed: _____

Additional Advertising & Marketing Opportunities (production costs not included unless indicated)

_____ Industry Sponsored Lunch Symposium ☐ Sunday ☐ Monday ☐ Tuesday \$35,000

_____ Industry Sponsored Breakfast Symposium ☐ Monday ☐ Tuesday ☐ Wednesday \$20,000

_____ Hotel Key Cards \$10,000 _____ Mobile Application \$10,000

_____ Opening Reception \$7,500 _____ New Member Reception \$3,000

_____ International Reception \$3,000 _____ Attendee W-Fi \$7,500

_____ Physician-in-Training Sponsor \$5,000 _____ Lanyards \$5,000

_____ Pocket Guide Sponsor \$5,000

☐ Compression ☐ EHIT ☐ New Varicose Veins ☐ Revised CEAP ☐ Revised VCSS

_____ Healthy Veins Book \$5,000 _____ Attendee Registration Case \$5,000

_____ Door Drop Flyers ☐ Sunday PM ☐ Monday PM ☐ Tuesday PM \$3,000

_____ Mobile Charging Station \$3,000

AVF 36th Annual Meeting - Exhibit Booth Application (page 2 of 2)

You are invited to participate in the above event. A special exhibit area has been established adjacent to the main educational venue. Exhibits are promotional events and your company will have no influence on the selection of speakers, topics, or other components of the event/CME activity. Acceptance of this offer to exhibit in no way creates an expectation or obligation to purchase or recommend your company's products or services. If this exhibit is held in conjunction with an accredited CME activity, all CME requirements will be strictly observed and enforced by the CME Provider.

By signing the agreement below, you are acknowledging the following:

- The fee being paid will be used for exhibit or display fees only. No funds will be paid to support any educational programming or activities associated with the event.
- You will pay these fees without any expectations that your products or services will be purchased and without pressure to prescribe or purchase your products.
- This agreement may be terminated with a written notice and at the time your booth space can be resold.
- This meeting is a live meeting.

We the exhibitor, understand that full payment for sponsorship is due with this application no later than Friday, December 29, 2023. We also agree to abide by the Terms and Conditions set forth pertaining to this meeting. Accepted forms of payment for all sponsorship levels are check or EFT. Visa, Mastercard or American Express may only be used for sponsorships of \$5,000 or less. TAX ID #: 36-3634626.

Signed/Accepted _____ Total Amount \$ _____ Date: _____

Payments of \$5,000 or more must be made by check or EFT only.

Please select your payment method below. Full payment must be received with this application.

☐ Check (Check#: _____) Checks should be made out to American Venous Forum in U.S. dollars drawn from a U.S. bank.

☐ EFT: Please contact Lisa@Veritasamc.com for EFT information. (Please remit all funds in USD)

☐ Please send us an invoice

Total Charge to Credit Card \$ _____ ☐ VISA ☐ Mastercard ☐ American Express

Name on Card _____

Card Number _____ Exp Date ____/____ Security Code _____

Authorized Signature _____

E-mail address for confirmation, if not the Meeting Contact _____

Application Deadline: December 29, 2023

Please retain a copy of this application for your files and return the original copy with payment to:

American Venous Forum
Attn: 2022 Annual Meeting
1061 E. Main Street, Suite 300
East Dundee, IL 60118
Phone: 855-836-6871
Fax: 847-960-3861

Please email a copy to:
Jeff@VenousForum.org



American Venous Forum

VENOUS2024

AMERICAN VENOUS FORUM