PONSORSHIP PROSPECTUS



Hands-On Learning with Leading Venous Experts

October 4-5, 2024 **Gleacher Center • Chicago, Illinois**







Join us as a sponsor of our **2024 Venous Early Career Course**, hosted by the **American Venous Forum**. This important educational event will take place at the University of Chicago's Booth School of Business Gleacher Center, located one block off Michigan Ave's Magnificent Mile in the heart of Chicago.

One of the highlights for exhibitors is the interaction our attendees have with the sponsors' hands-on tabletop displays! This two-day non-CME program offers small group sessions, live patient cases, and hands-on workshops in a casual, collaborative setting. During the course, there will be many opportunities for direct contact with faculty and physicians in training.

In addition to our world-class faculty on venous disease and representatives from sponsoring companies, 41 residents, fellows, APPs and early-career venous physicians from leading organizations across the country attended this course in 2023. We are planning on even more attending in 2024.

This course will have three scheduled Industry Hands-On Sessions carved out for the attendees to stop by your tabletop!











COURSE DESCRIPTION

This program is designed for residents, fellows, APPs, and early career physicians in the fields of vascular surgery, interventional radiology, interventional cardiology, vascular medicine, general surgery, and associated programs.

While the agenda is still being developed, the course will cover topics important to your organization, such as:

- Anatomy and pathophysiology of venous disorders and noninvasive diagnostics
- The evaluation and treatment of patients with chronic venous insufficiency both superficial & deep
- Live ultrasound and sclerotherapy demonstrations
- Interactive case presentations
- The business of venous disease

WHAT OUR PAST ATTENDEES ARE SAYING ABOUT THIS COURSE:

"It was an incredible course; the open-ended questions and live presentations for how to perform procedures were so useful and helpful toward my understanding of venous interventions. Really of all the vascular courses I've been to so far in my training this one was honestly the best."

"It was an incredible program, and I feel so honored to have been able to attend.

Please keep this going!"

PROGRAM GOALS

- Provide attendees cutting edge knowledge in effective clinical management of venous disease
- Foster meaningful dialogue between venous thought leaders, physicians-in-training, industry and physicians new to the venous and lymphatic disease field.
- Provide attendees with hands-on experience with the latest tools and techniques to treat venous and lymphatic disease.



COURSE DESCRIPTION

LEAD FACULTY



Steven Elias, MD, FACS, FABVLM is director of the Center for Vein Disease at Englewood Hospital. He is board certified in venous and lymphatic medicine and in general surgery and completed a fellowship in vascular surgery at Englewood Hospital. Educating new and current practitioners is the cornerstone of Dr. Elias's commitment to modern vein care and its impact on patient outcomes. He is the founder of the AVF Fellows Course and the medical editor of the AVF's VEIN Specialist newsletter. Dr. Elias's clinical interests include all aspects of minimally invasive vein care; he is also committed to procedure development and teaching. He has lectured, written, and

taught about national and international vein disease. He has been the principal investigator/investigator on numerous clinical trials and performed the first ClariVein procedure on a human.



Robert Attaran, MD, FACC, FSCAI is Associate Professor of Medicine and the Director of the Endovascular Fellowship Training Program at Yale University. Dr. Attaran chairs the American Venous Forum's Early Career Committee and is a member of the AVF's Newsletter Committee. He is a board member of the American Board of Venous and Lymphatic Medicine and serves on a venous and lymphatic working group. He is the Chair of the Chronic Disease Guidelines Committee and Working Group of the Society for Cardiac Angiography and Intervention.

Additional Educational Leadership that has been involved in the development of this course include our members of the Early Career Committee at the AVF:

Robert Attaran, MD Yale-New Haven Medical Center

Eric Hager, MD University of Pittsburgh Medical Center

Avianne Bunnel, MD Pinellas Vascular

John Carson, MD Maine Medical Center

Steve Elias, MD

Englewood Hospital & Medical Center Edgar Guzman, MD

Orlando Health Heart and Vascular Institute

Marwan Hammoud, MD Metro Vein Centers

Karem Harth, MD, MHS

University Hospitals Cleveland Medical Center

Nii-Kabu Kabutey, MD

University of California, Irvine

Pamela Kim, MD

Center for Vein Restoration

Kathleen Ozsvath, MD

Vascular Associates, St Peters Health Partners



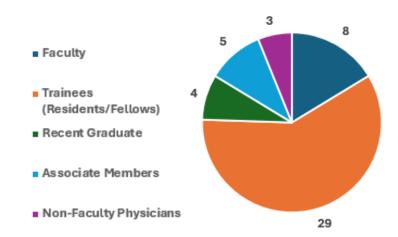
COURSE DESCRIPTION

COURSE DATES AND LOCATION

October 4th and 5th 2024 Gleacher Center 450 North Cityfront Plaza Dr. Chicago, Illinois 60611

MEETING ATTENDEE DEMOGRAPHICS

MEMBER TYPE	TOTAL
Faculty	8
Trainees (Residents/Fellows)	29
Recent Graduate	4
Associate Members	5
Non-Faculty Physicians	3



TRAVEL INFORMATION

The two most convenient airports are Ohare International Airport and Midway A, approximately 25 miles away.

Chicago O'Hare International Airport (ORD) is 18 miles from Radisson Blu Aqua Hotel, Chicago (45-minute ride). Taxi service (approx. \$40) departs at each terminal from the lower-level curb front (outside of Baggage Claim). Rideshare services such as Uber and Lyft are also available (approx. \$35) and depart from the Terminal 2 upper level (by color code) between doors 2A and 2D.

CTA Blue Line trains run 24 hours a day, seven days a week from O'Hare Airport to downtown Chicago. The normal travel time on the Blue Line from O'Hare to downtown, is 40 minutes.

More info: https://www.transitchicago.com/blueline/

Chicago Midway International Airport (MDW) is 14 miles from Radisson Blu Aqua Hotel, Chicago (45-minute ride). Taxi service (approx. \$40) departs from the lower-level curb front of the terminals. Rideshare services such as Uber and Lyft are also available (approx. \$35) and depart from the lower-level Baggage Claim area, Door 4.

MEETING ATTIRE

The dress code for this course is casual, including dinners. Exhibitor representatives are encouraged to participate in all aspects of this meeting, including presentations, discussions, and meals.



EXHIBIT/SPONSORSHIP OPPORTUNITIES

PREMIUM SPONSOR | \$15,000

As a Premium Sponsor of this event, we want to thank you for sponsoring this course with:

- Two product display tables/stations for hands-on demonstrations,
- Four exhibitor badges to attend the conference
- Two dinner invitations for the evening of October 4th
- Prominent product and logo visibility in the AVF Newsletter, pre-course emails and push emails during the course

SPONSOR | \$10,000

As a sponsor of this course, we would like to thank you with:

- One product display tables/stations for hands-on demonstrations,
- Two exhibitor badges to attend the conference
- One dinner invitation for the evening of October 4th
- Product and logo visibility in the AVF newsletter, pre-course emails, and push email during the course

DINNER SPONSOR | \$10,000

As a sponsor of this event, we would like to thank you with:

- 15-minute clinical research education presentation provided by your organization during the dinner
- Two exhibitor badges to attend the conference
- Two dinner invitations to this dinner the evening of October 4th
- Product and Logo visibility in the AVF Newsletter, Pre-course emails, and push email during the course

BREAKFAST OR LUNCH SPONSOR | \$8,000

As a sponsor of this event, we would like to thank you with:

- Two exhibitor badges to attend the conference
- Product and Logo visibility in the AVF Newsletter, Pre-course emails, and push email during the course.

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EXHIBIT/SPONSORSHIP OPPORTUNITIES

CEAP WORKBOOK SPONSORSHIP | \$5,000



Every attendee will receive full access to the CEAP Venous Classification On-Demand Workbook.

SVP WORKBOOK SPONSORSHIP | \$5,000



Every attendee will receive full access to the SVP Venous Classification On-Demand Workbook.

HEALTHY VEINS BOOK SPONSORSHIP | \$2,500



Every attendee receives a copy of this 40-chapter, 256-page hardcover book written by 53 nationally recognized venous experts. These sought-after books can be given away at your tabletop display or the registration desk.

POCKET GUIDES: | \$2,500







Your choice of 1 of 3 to be given out to all attendees either at your table top display or the registration desk.

STUDENT AND FELLOW SCHOLARSHIP SPONSOR: | \$2,000

If you are unable to attend this year's meeting, consider sponsoring 1 to 5 Students and Fellows at \$2,000 per scholarships so that they can attend this sought-after event.

As a sponsor of these scholarships, AVF would like to thank you with:

- Product and logo visibility in the AVF newsletter, Pre-course emails, and push email during the course.
- Logo and our recognition and thanks on our website for the remainder of the year.

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EXHIBIT/SPONSORSHIP INFORMATION

TABLE TOP EXHIBITS / HANDS-ON HOURS

Tabletop Exhibits: Friday, October 4: 9:00am-5:30pm

Industry Hands-on Sessions: Friday, October 4: 1:30pm-2:30pm, 4:30pm-5:30pm

Saturday, October 5: 11:00am-12:30pm

Each exhibit space will come with a 6' draped table. If you prefer standing equipment instead of a table, don't hesitate to contact Brad Hutchins at the AVF (brad@venousforum.org) to make arrangements.

SHIPPING INFORMATION

Maria Mendoza Senior Conference Services Manager The University of Chicago Booth School of Business 450 North Cityfront Plaza Drive Chicago, IL 60611

Please contact the Conference Services Manager no later than September 16, 2024 to make arrangements for the delivery of any equipment and packages. Deliveries should be scheduled to arrive no later than October 2.

SPONSORSHIP AND EXHIBITOR QUESTIONS?

Please direct sponsorship and exhibitor questions to:
Brad Hutchins, Director of Mission Advancement, Brad@VenousForum.org, 630-965-7708



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REGISTRATION FORM

Company Details (List all information below as it sh	ould appear in	printed meeting materia	als)	
Company Name				
Address				
City		State	ZIP/Po	ostal Code
Telephone		Fax		
Website				
Exhibit Contact Details (Will receive all exhibit-rela-	ted correspon	dence, including invoices	, service kits	s, etc.)
Contact Name	·	Title		
Email		Phone		
		SHIP LEVEL		
□ PREMIUM SPONSOR \$15,000		SVP WORKBOOK SPONSORSHIP \$5,000		
□ SPONSOR \$10,000		HEALTHY VEINS BOOK SPONSORSHIP \$2,500		
DINNER SPONSOR \$10,000		POCKET GUIDES \$2,500 STUDENT AND FELLOW SCHOLARSHIP SPONSOR \$2,000		
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☐ CEAP WORKBOOK SPONSORSHIP \$5,000	J			
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Please select your payment method below. Full pay program. Cancellations received in writing 60-days will be no refunds for cancellations received within 6 Forum in U.S. dollars drawn from a U.S. bank. Pleas	ment must be prior to the sta 60-days of the	received with this applic art of the program will be start of the program. Ch	e subject to a ecks should	a 25% administrative fee. There
Total Sponsorship: \$	-)
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Authorized Signature				
E-mail address for confirmation, if not the Meeting	Contact			
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Please retain a copy of this application for your files and return the original copy with payment to: American Venous Forum, Attention: Brad Hutchins, Director of Mission Advancment 1061 East Main Street, Suite 300, East Dundee, IL 60118

APPLICATION DEADLINE: FRIDAY, SEPTEMBER 5, 2024