

VENOUS2023

AMERICAN VENOUS FORUM

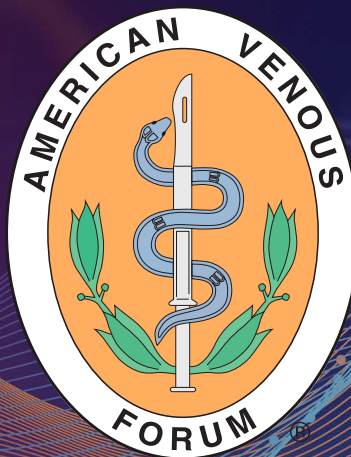


*One World, Many Voices:
Our Future is Together*

35th Annual Meeting

February 22-25, 2023

La Cantera Resort, San Antonio, TX



Prospectus

www.VenousForum.org



American Venous Forum



@VeinForum



@AmericanVenousForum

On behalf of the American Venous Forum, we invite you to join the AVF at our flagship event on February 22-25, 2023 at the La Cantera Resort in San Antonio, TX. The theme of our 35th Annual Meeting, VENOUS2023, is **"One World, Many Voices: Our Future is Together."**



William Marston,
President



Mikel Sadek,
Program Chair

Clinical Voices - The venous world has many voices including lymphatic, aesthetic, deep, superficial, thrombus...to name a few. Our overarching goal is to bring the highest quality clinical and basic science from all corners of the earth—and a sphere has many corners. Moreover, there will be an increased effort to incorporate expert clinician experience to augment the discussions on basic science, retrospective reviews, and randomized controlled trials. Our "integrated" sessions will feature an invited scientific speaker followed by abstract presentations and wrapped up by a practical, clinical "How I do it" discussion.

All Voices - We will be augmenting the Diversity, Equity, and Inclusion aspects to the program. We understand that this will always be a work in progress, but we aim to have a program that is closer to being representative of the population that we treat. This includes, but is not limited to, the program content, presenters, keynote presenters, moderators, and the audience.

The goals of the AVF Annual Meeting are to help attendees:

- **Acquire** cutting edge knowledge in effective clinical management of venous and lymphatic disease
- **Gain** insight into future directions from critical analysis of investigative findings
- **Explore** the latest science in venous and lymphatic disease that fosters meaningful dialogue among physicians and researchers

The AVF Annual Meeting provides an excellent opportunity for industry to:

- **Engage and network** with internationally recognized thought leaders.
- **Showcase** your venous and lymphatic products & services to help improve patient care.
- **Meet** and connect with attendees from the United States and around the world.
- **Build and solidify** relationships through one-on-one discussions and focused marketing.

AVF Board of Directors

President - William Marston, MD

President Elect - Glenn Jacobowitz, MD

Vice President - Ruth Bush, MD

Secretary, Administrative Council Chair - Mark Iafrazi, MD

Treasurer - Joseph Raffetto, MD

Past President - Antonios Gasparis, MD

Education Councilor - Daniel Monahan, MD

Communications Councilor - Steve Elias, MD

Membership Councilor - Kathleen Ozsvath MD

Research Councilor - Faisal Aziz, MD

Recorder - Lori Pounds, MD

Director - Makis Avgerinos, MD

Director - Jose Diaz, MD

Director - Alessandra Puggioni, MD

Director - Jorge Ulloa, MD

2023 Annual Meeting Program Chair

Mikel Sadek, MD

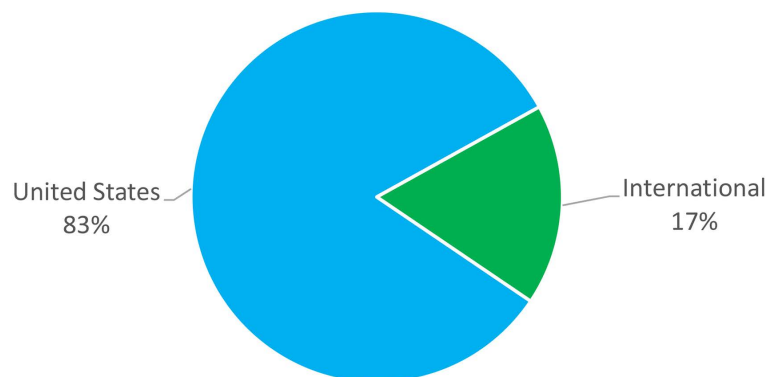
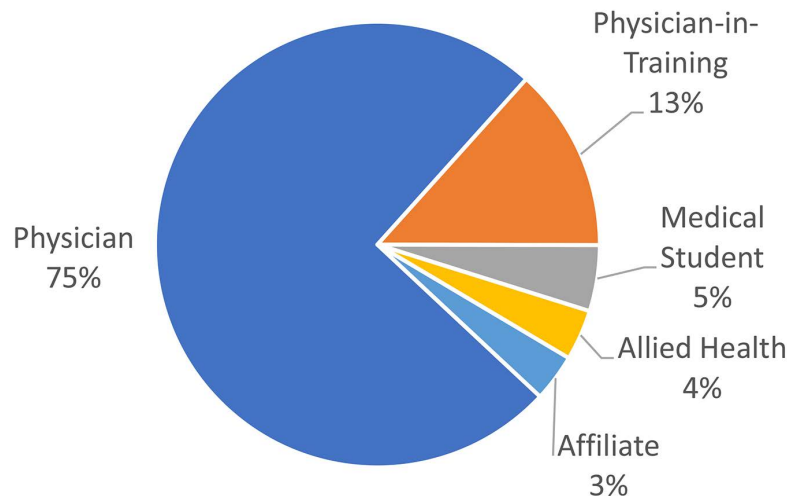
The American Venous Forum

The American Venous Forum (AVF), is a medical specialty society with more than 800 members from around the world who are dedicated to improving the care of patients with venous & lymphatic disease. Our members and leadership are recognized internationally as thought leaders, expert investigators and the top clinicians in the field.

Membership in the AVF is a mark of professional distinction and denotes a dedication to understanding and treating the entire spectrum of venous and lymphatic disorders. Members of the AVF contribute their time and expertise to further scientific and clinical research, educate physicians and fellows, create unique public awareness programs and provide state-of-the-art patient care.

Membership is open to all healthcare professionals who have an interest in venous or lymphatic disease, including:

- Vascular & General Surgeons
- Interventional Radiologists
- Interventional Cardiologists
- Phlebologists
- Vascular Medicine Specialists
- Plastic Surgeons
- Academic & Research Physicians
- Allied Health Professionals
- Industry Representatives

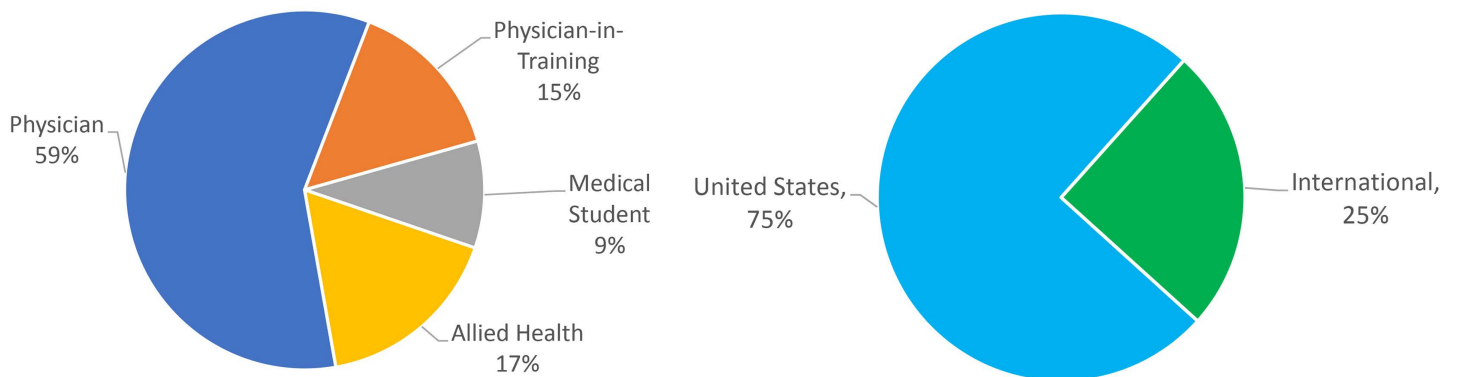


Meeting Attendance

Projected attendance for the 35th Annual Meeting includes hundreds of vascular surgeons, general surgeons, interventional radiologists, interventional cardiologists, vascular medicine specialists, physician assistants, nurse practitioners and other medical professionals who specialize in venous and lymphatic disease.

Each year, the AVF also welcomes dozens of leaders, representatives and research & development staff from leading vascular healthcare companies that share the vision of improving patient outcomes and quality of care for individuals with venous and lymphatic disease.

Attendance in 2022 set participation records for the AVF Annual Meeting with more than 400 registered attendees and in-person attendance exceeding 70%.



Countries Represented at the 3 Previous AVF Annual Meetings

Afghanistan	Denmark	Japan	Saudi Arabia
Argentina	Dominican Republic	Kuwait	Singapore
Austria	Ecuador	Latvia	Slovakia
Australia	El Salvador	Mexico	Slovenia
Bangladesh	Finland	Monaco	Spain
Belarus	France	Netherlands	Sweden
Brazil	Germany	New Zealand	Switzerland
Bulgaria	Greece	Nicaragua	Taiwan
Canada	Guatemala	Panama	Thailand
Chile	Honduras	Phillipines	Turkey
Colombia	Hungary	Poland	Ukraine
Costa Rica	India	Portugal	United Kingdom
Cuba	Israel	Romania	United States
Cyprus	Italy	Russian Federation	Yemen



VENOUS2023 PROGRAM & ACTIVITIES

Wednesday, February 22

Friday, February 24

12:00pm-1:00pm Lymphedema Session

1:00pm-2:00pm Wound Care Session

2:00pm-2:15pm Break

2:15pm-3:15pm European Venous Forum Session

3:15pm-4:00pm Society for Vascular Surgery Session

4:00pm-4:15pm Break

4:15pm-5:15pm Society for Vascular Medicine Session

5:15pm-6:00pm Society for Vascular Surgery Session

6:00pm-7:00pm IVUS Case Competition

Thursday, February 23

7:30am-8:20am Sponsored Breakfast Symposium

8:30am-10:00am Deep Venous Session

10:00am-10:15am Break

10:15am-11:45pm One World, Many Voices Session

11:45pm-1:45pm Lunch in Exhibit Hall

12:00pm-1:00pm Sponsored Lunch Symposium

1:45pm-3:15pm VTE Session

1:45pm-4:00pm Physician-in-Training Superficial Session

3:15pm-3:30pm Break

3:30pm-5:00pm Superficial Venous Session

5:00pm-5:30pm Special Session

5:45pm-7:15pm Exhibit Hall Open

5:45pm-7:15pm Opening Reception in Exhibit Hall

7:30am-8:20am Sponsored Breakfast Symposium

8:30am-10:00am Villavicencio International Session

8:30am-11:30am Physician-in-Training Deep Venous Session

10:00am-10:15am Break

10:15am-11:15am Sumner Session

11:15am-11:45am Strandness Keynote - Dr. Donna Mendes

11:45pm-1:45pm Lunch in Exhibit Hall

12:00pm-1:00pm Sponsored Lunch Symposium

1:45pm-3:15pm VTE & Deep Venous Session

3:15pm-4:45pm Break & Posters in Exhibit Hall

4:45pm-6:15pm Superficial & Deep Venous Session

7:00pm-10:00pm AVF Gala *(extra ticket required)*

Saturday, February 25

7:30am-8:20am Sponsored Breakfast Symposium

8:30am-9:30am President's Session

9:30am-10:30am AVF Highlights, Top Abstracts & Awards

10:30am-10:45am Break

10:45am-11:45pm Member Business Meeting

10:45am-11:45pm Exhibit Hall Open for Non-Members

11:45pm-1:15pm Lunch in Exhibit Hall

12:00pm-1:00pm Sponsored Lunch Symposium

1:15pm-1:45pm Special Session

1:45pm-3:45pm Allied Health/Aesthetics Session

Industry Sponsored Lunch Symposiums (3 available).....	\$35,000
Industry Sponsored Breakfast Symposiums (3 available).....	\$20,000

Industry sponsored symposiums offer a tremendous opportunity to provide education, demonstrate your company's commitment to quality patient care, and build your corporate brand. Each symposium will accomodate 50 minutes of content and is open to all meeting attendees. Sponsored symposiums are not part of the AVF Annual accredited program and CME is not available through the AVF. **New in 2023: symposiums will be live-streamed to the world via a complimentary link, recorded and made available for viewing on the AVF website for a minimum of 6 months.**

Your company will have a dedicated time slot with no competing sessions. The AVF will provide standard audio/visual along with food and beverage. The sponsoring company is responsible for any speaker fees and additional desired staffing. All marketing materials must be reviewed by the AVF. Symposium titles are due by December 31, 2022.

Marketing and Promotional Opportunities

Hotel Key Cards.....\$10,000

Remind attendees of your presence at the Annual Meeting as soon as they arrive with a hotel key card featuring your company logo. Sponsor is responsible for supplying the finished key cards. *Limit of one (1) available.*

Mobile Application..... \$10,000

This app for iPhone and Android mobile devices makes information on the 2023 Annual Meeting available at your fingertips. The sponsor's name and logo will appear prominently within the app, which will be available to all attendees before, during and after the meeting. *Limit of one (1) available.*

Attendee Wi-Fi..... \$7,500

Provide high speed internet access to attendees with password of your choice. *Limit of one (1) available.*

Opening Reception Sponsor..... \$7,500

Recognition as sponsor during the Opening Reception. Sponsor will receive additional exhibit space during the Opening Reception and opportunity to designate a special "sponsor-named" drink. *Limit of one (1) available.*

New Member Reception Sponsor..... \$3,000

Recognition as sponsor in the New Member Reception. *Limit of one (1) available.*

International Attendee Reception Sponsor..... \$3,000

Recognition as sponsor in the International Attendee Reception. *Limit of one (1) available.*

Physician-in-training Session Sponsor..... \$5,000

Recognition as sponsor and inclusion in hands-on activity during either the Superficial Venous or Deep Venous session. *Limit of five (5) available for Superficial session and five (5) available for Deep Venous session.*

Pocket Guide Sponsor..... \$5,000

One AVF Pocket Guide would be distributed to each attendee with sponsor acknowledgement on inside cover. *Limit of three (4) available: Compression, EHIT, Revised CEAP and Revised VCSS.*

Healthy Veins Book Sponsor..... \$5,000

Sponsor will receive copies of new Healthy Veins Book for first 100 exhibit booth visitors. Giveaway will be promoted by the AVF. *Limit of one (1) available.*

Lanyards..... \$5,000

For distribution to all attendees at AVF 2023 Annual Meeting. Sponsor responsible for providing lanyards. *Limit of one (1) available.*

Attendee Tote Bags \$5,000

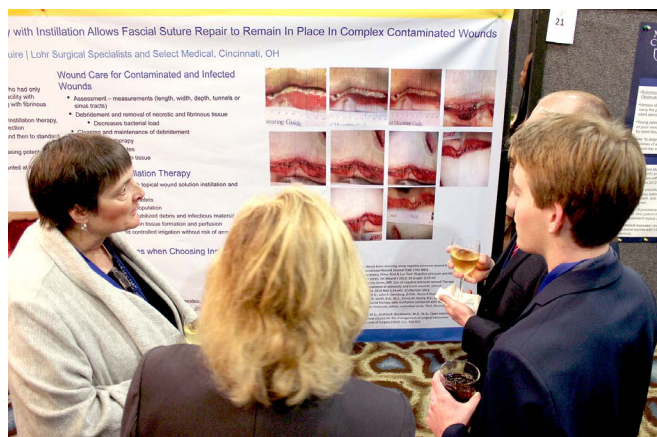
For distribution to all attendees at AVF 2023 Annual Meeting. Includes bag and one color imprint. Sponsor responsible for additional costs if additional color imprint desired. *Limit of one (1) available.*

Mobile Charging Station \$3,000

A custom branded mobile charging station placed adjacent to your exhibit booth or in a central location. Sponsor is responsible for supplying artwork.

Door Drop Flyers..... \$3,000

Deliver your message throughout the hotel with a door drop to attendees' rooms. Sponsor responsible for delivering item to AVF registration desk at least 24 hours prior to distribution. *Limit of one (1) available per day.*



Please contact Jeff Mendola, Director of Mission Advancement at Jeff@VenousForum.org to confirm availability of limited opportunities

Exhibitor Packages	Premium (\$8,000)	Standard (\$5,000)
Exhibit Booth with 6' draped table, two side chairs, one wastebasket, ID sign	10' x 10' - preferred location in exhibit hall	10' x 10'
Full-access exhibitor badges including special AVF Exchange group for meeting attendees (Additional exhibitor badges: \$950/ea)	Four	Two
AVF Gala tickets	Two	One
VENOUS2023 Email	One to attendees and all AVF members	One to attendees
VEIN SPECIALIST Digital Ad (Distribution = 8,000+)	Double - 1600 pixels wide by 900 pixels tall	Single - 1600 pixels wide by 450 pixels tall
Opening Reception held in exhibit hall	Yes	Yes
Opportunity to host receptions/dinners for attendees beginning at 7:00 on Wednesday and 7:30pm on Thursday	Yes	Yes
Opportunity to place retractable vertical banner in foyer outside of Exhibit Hall entrance (new)	Yes	
Recognition as break sponsor	First 7 Premium Sponsors	

Exhibit Hours

Exhibitors allowed entry 30 minutes before the exhibit hall opens. Exhibit hours subject to change.

Thursday, February 23, 2023	11:45am - 1:45pm, 5:45pm - 7:15pm
Friday, February 24, 2023	11:45 am - 1:45pm, 3:15pm - 4:45pm
Saturday, February 25, 2023	10:45 am - 1:15pm

Exhibit Set Up

Wednesday February 22, 2023 12:00pm - 6:00pm
(All exhibits must be set up by 6:00 pm unless prior arrangements approved by the AVF and Viper Tradeshow Services.)

Exhibit Tear Down

Saturday, February 25, 2023 1:30pm - 5:00pm
All exhibits must remain intact until 1:30pm on Saturday, February 25, 2023.

Space Assignment

Space will be assigned in the order in which applications are received, with priority given to Premium Exhibitors and Healthy Veins Supporters and then returning sponsors/exhibitors. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. All applications will be accepted on a space available basis. Please Note: The AVF reserves the right to alter the floor plan at any time without prior notice.

Exhibit Services

Viper Tradeshow Services is the exhibit services contractor for the 2023 Annual Meeting. Registered exhibiting companies will receive an Exhibitor Service Kit in mid-December 2022. Exhibitor Service Kit will contain information and order forms including: drayage, shipping, labor regulations/rates, electrical/telephone service, furniture, display/decorating rentals, audio/visual and computer rentals. Viper Show Coordinator: John Olis, 847-426-3100, JOLis@ViperTradeshow.com

Please direct exhibitor questions to:

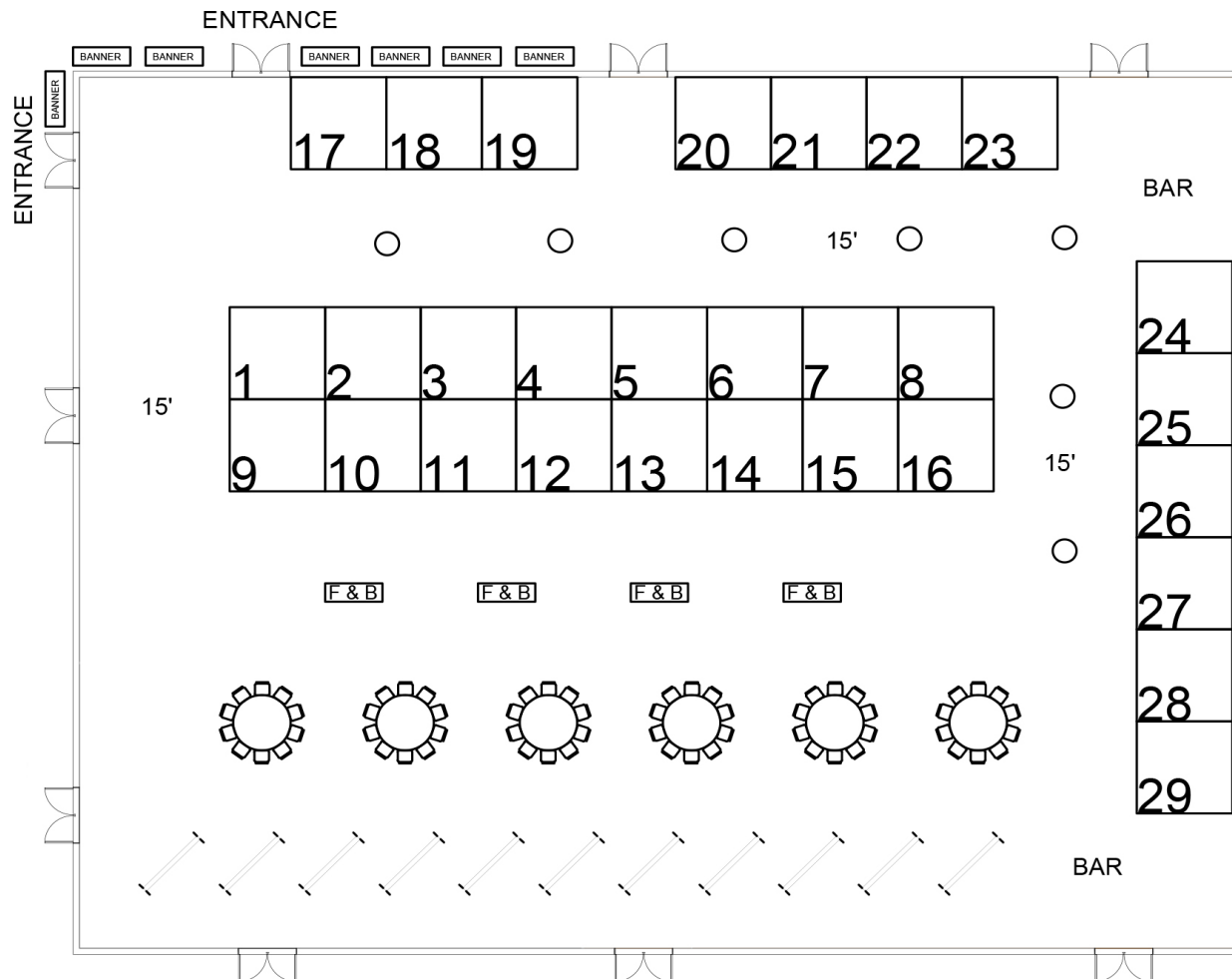
Jeff Mendola, Director of Mission Advancement, Jeff@VenousForum.org

VENOUS2023

AMERICAN VENOUS FORUM

Exhibit Floor

AMERICAN VENOUS FORUM
FEBRUARY 22-26, 2023
LA CANTERA RESORT
SAN ANTONIO GRAND BALLROOM A-F
SAN ANTONIO, TX



Terms and Conditions

DEADLINE FOR INCLUSION IN PRINT MATERIALS - All applications must be received by Friday, December 30, 2022.

TERMS OF PAYMENT - Full payment must accompany the application for corporate exhibit space. No application will be accepted without remittance of full payment. Please note that if full payment is not received with the application you will not be guaranteed an exhibit booth. Payment receipt date will be used as the application submission date. Accepted forms of payment are MasterCard or Visa. Payments of \$5,000 or more must be made by check or EFT. TAX ID #: 36-3634626.

CONTRACT FOR SPACE - Exhibitors agree to accept and comply with the policies, rules and regulations contained in this Exhibitor Prospectus and on the Forum's website and all policies, rules and regulations adopted after publication of the Prospectus. The acceptance of an application by the AVF and the deposit for rental charges constitute a contract. The AVF reserves the right to not accept applications from exhibitors it deems inconsistent with the mission of the AVF or its Annual Meeting.

REFUNDS FOR CANCELLATION - Cancellations must be forwarded in writing by Friday, December 30, 2022. You will be refunded 50% of your exhibit booth fee, less \$1,500 administrative fee, only if the space can be resold. AVF will make every effort to resell exhibit space. However, if your space cannot be resold you will not receive any of your booth fee. There will be no refunds for cancellations received after midnight on Friday, December 30, 2022. **However, if circumstances beyond our control, including, but not limited to: COVID-19, acts of God, governmental authority, declared war in the United States, terrorist attacks in San Antonio, curtailment of transportation either in San Antonio or in the countries/states of origin of the attendees that prevents the conference from taking place, or other circumstances beyond our reasonable control which would make it illegal or impossible for the AVF or The La Cantera Resort to hold the Conference, a full refund will be issued.**

BADGE POLICY - All participants affiliated with exhibits must be registered. Badges are required to enter the exhibit space. Each registrant will be issued an exhibitor badge and must be employed by the exhibiting company or have a direct business affiliation. Each company is allotted two badges per Standard Exhibit package or 4 badges per Premium Exhibit package. Additional badges are \$950/each.

CME COMPLIANCE - All exhibitors are expected to comply with the Accreditation Council for Continuing Medical Education Standards for Commercial Support SM. These include gifts to physicians, ancillary events, and any other interaction that might violate the standards for ethical interactions set out by the AMA, OIG, PhRMA, NEMA, AdvaMed and Law.

FDA REGULATIONS - Exhibitors are reminded of the Food and Drug Administration (FDA) restrictions on the promotion of investigational and pre-approved drugs and devices. Exhibitors are also cautioned about FDA prohibition on promoting approved drugs for unapproved uses. Exhibitors are expected to abide by all applicable FDA regulations. Requests for information and guidance should be directed to: Ph: 301-796-1200; FDA Division of Drug Marketing, Advertising, and Communications; 10903 New Hampshire Ave Bldg. 52, Rm. 3200; Silver Spring MD 20993-0002

SECURITY - Security will not be furnished by management in the exhibit area, the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The American Venous Forum and The La Cantera Resort are not responsible for theft, loss or damage which may occur; and each exhibitor is advised to be sure their stands, equipment and material are insured at full value.

CONDUCTING EXHIBITS - No drawings, raffles, bags or containers for collection of samples are to be distributed by an exhibitor without the approval of the AVF. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the American Venous Forum. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits, or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

INFRINGEMENT - Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distribution of advertising matter outside the exhibitor's own space will not be permitted.

LIABILITY - The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the American Venous Forum, The La Cantera Resort and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of the AVF and The La Cantera Resort, its employees and agents. Exhibitor acknowledges that the AVF and The La Cantera Resort do not maintain insurance covering the Exhibitor's property and thus, it is the sole responsibility and obligation of the Exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

FIRE PROTECTION - All materials used in the exhibit area must be flame-proof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibit or parts thereof found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

PROTECTION OF THE HOTEL - Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings.

Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of The La Cantera Resort will be the final judge thereof and his/her decision shall be binding on all parties concerned.



AVF 35th Annual Meeting - Exhibit Booth Application (page 1 of 2)

Company Details (List all information below as it should appear in printed meeting materials)

Company Name _____

Address _____

City _____ State _____ ZIP/Postal Code _____

Telephone _____ Fax _____

Website _____

Company Name to be Displayed on Signage _____

Please email a digital version of your logo (vector, 300dpi jpeg, eps preferred) to Jeff Mendola at Jeff@VenousForum.org.

Exhibit Contact Details (Will receive all exhibit-related correspondence, including invoices, service kits, etc.)

Contact Name _____ Title _____

Email _____ Phone _____

_____ Premium Booth: \$8,000 _____ Standard Booth: \$5,000

Booth Location Preferences Space will be assigned in the order in which applications are received, with priority given to Premium Booth exhibitors, "Healthy Veins" supporters and then returning sponsors. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. All applications will be accepted on a space available basis. Please Note: The AVF reserves the right to alter the floor plan at any time without prior notice.

Please list your top four booth location preferences. This does not guarantee your preferred booth assignment; the AVF will make every effort to accommodate your specific request based on availability. Floor plan is subject to change

1. _____ 2. _____ 3. _____ 4. _____

If possible, please avoid adjacent booth location with the following companies: _____

Product/equipment being displayed: _____

Additional Advertising & Marketing Opportunities (production costs not included unless indicated)

_____ Industry Sponsored Lunch Symposium ☐ Thurs ☐ Fri ☐ Sat \$35,000

_____ Industry Sponsored Breakfast Symposium ☐ Thurs ☐ Fri ☐ Sat \$20,000

_____ Hotel Key Cards \$10,000 _____ Mobile Application \$10,000

_____ Opening Reception \$7,500 _____ New Member Reception \$3,000

_____ International Reception \$3,000 _____ Attendee W-Fi \$7,500

_____ Physician-in-Training Sponsor ☐ Superficial (Thursday) ☐ Deep Venous (Friday) \$5,000

_____ Pocket Guide Sponsor ☐ Compression ☐ EHIT ☐ Revised CEAP ☐ Revised VCSS \$5,000

_____ Healthy Veins Book \$5,000 _____ Lanyards \$5,000

_____ Attendee Tote Bags \$5,000 _____ Mobile Charging Station \$3,000

_____ Door Drop Flyers ☐ Wed PM ☐ Thurs PM ☐ Fri PM \$3,000

AVF 35th Annual Meeting - Exhibit Booth Application (page 2 of 2)

You are invited to participate in the above event. A special exhibit area has been established adjacent to the main educational venue. Exhibits are promotional events and your company will have no influence on the selection of speakers, topics, or other components of the event/CME activity. Acceptance of this offer to exhibit in no way creates an expectation or obligation to purchase or recommend your company's products or services. If this exhibit is held in conjunction with an accredited CME activity, all CME requirements will be strictly observed and enforced by the CME Provider.

By signing the agreement below, you are acknowledging the following:

- The fee being paid will be used for exhibit or display fees only. No funds will be paid to support any educational programming or activities associated with the event.
- You will pay these fees without any expectations that your products or services will be purchased and without pressure to prescribe or purchase your products.
- This agreement may be terminated with a written notice and at the time your booth space can be resold.
- This meeting is a live meeting.

We the exhibitor, understand that full payment for sponsorship is due with this application no later than Friday, December 30, 2022. We also agree to abide by the Terms and Conditions set forth pertaining to this meeting. Accepted forms of payment for all sponsorship levels are check or EFT. Visa, Mastercard or American Express may only be used for sponsorships of \$5,000 or less. TAX ID #: 36-3634626.

Signed/Accepted _____ Total Amount \$ _____ Date: _____

Payments of \$5,000 or more must be made by check or EFT only.

Please select your payment method below. Full payment must be received with this application.

☐ Check (Check#: _____) Checks should be made out to American Venous Forum in U.S. dollars drawn from a U.S. bank.

☐ EFT: Please contact Lisa@Veritasamc.com for EFT information. (Please remit all funds in USD)

☐ Please send us an invoice

Total Charge to Credit Card \$ _____ ☐ VISA ☐ Mastercard ☐ American Express

Name on Card _____

Card Number _____ Exp Date ____/____ Security Code _____

Authorized Signature _____

E-mail address for confirmation, if not the Meeting Contact _____

Application Deadline: December 30, 2022

Please retain a copy of this application for your files and return the original copy with payment to:

American Venous Forum
Attn: 2022 Annual Meeting
1061 E. Main Street, Suite 300
East Dundee, IL 60118
Phone: 855-836-6871
Fax: 847-960-3861



American Venous Forum

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