

SUPPORT OPPORTUNITIES & EXHIBITOR PROSPECTUS

American Venous Forum

30th Annual Meeting

Tucson, AZ
February 20-23, 2018



J.W. Marriott Tucson Starr Pass Resort & Spa
3800 West Starr Boulevard; Tucson, AZ 85745

TABLE OF CONTENTS

About AVF	3
AVF Annual Meetings: History and Overview	5
American Venous Forum 30th Annual Meeting	6
Promotional Advertising, and Marketing Opportunities	7-9
Educational Grant Opportunities.....	10
Exhibit Information	11
Terms & Conditions	12
Exhibit Hall Layout	13
Exhibit Booth Application	14
American Venous Forum Foundation (AVFF) Support Application	16

Important Dates to Remember

Deadline to be included in Final Program: **January 4, 2018**
Full Payment Due: **Full payment must accompany this application.**
Service Kit Available: **January 2018**

Hotel Reservation Deadline: **February 2, 2018**

The American Venous Forum Welcomes our Industry Partners

Over the last 30 years, the American Venous Forum (AVF) has led the field of venous and lymphatic disease by raising awareness of the spectrum of venous and lymphatic disorders and providing the highest quality evidence-based knowledge to the current and next generation of venous health care providers in order to improve the treatment options and care of patients with these diseases. AVF continually influences the field through cutting-edge research and educational programs, the premier of which is the AVF Annual Meeting.

We cordially invite you to join us at the 30th AVF Annual Meeting, scheduled for February 20 -23, 2018 at the JW Marriott Tucson Starr Pass Resort, Tucson, Arizona, to meet with over 600 attendees and associates from the United States and around the world. Exhibiting at the AVF Annual Meeting will provide your company the opportunity to engage and network with internationally recognized thought leaders, expert investigators, and clinicians in the field of venous and lymphatic health care. The AVF Annual Meeting attendees are interested in learning about and utilizing your products and services to increase their treatment options and improve patient outcomes. This event provides an unparalleled opportunity to build and solidify relationships through one-on-one discussions and focused marketing.

The JW Marriott Tucson Starr Pass Resort & Spa is perfectly situated amongst the saguaro-covered foothills of the picturesque Sonoran Desert. It was selected as the meeting venue for its location, world-class restaurants and overall resort. We look forward to welcoming you to Tucson!

-Marc A. Passman, MD, President

-Glenn Jacobowitz, MD, Committee Chair

AVF Board of Directors

President - Marc A. Passman, MD
President Elect - Elna Masuda, MD
Vice President - Brajesh Lal, MD
Secretary - Harold Welch, MD
Treasurer - Antonios Gasparis, MD
Past President - Lowell S. Kabnick, MD
Education Chair - Ruth Bush, MD
Research Chair - Jose A. Diaz, MD
Archivist - William A. Marston, MD
Recorder - Glenn Jacobowitz, MD

Directors:

Patrick Muck, MD
Jose Almeida, MD
Anil Hingorani, MD
Joseph Raffetto, MD

AVF Foundation Board of Directors

President - Lowell S. Kabnick, MD
Vice President - Sandra Lesenfants
Secretary - Chip Draper
Treasurer - Antonios Gasparis, MD
Past President - Fedor Lurie, MD

Directors:

Joseph Caprini, MD
James Clemmer
Peter Gloviczki, MD
Eric Heil
Peter Henke, MD
Daniel Janse
Nicos Labropoulos, MD
Joann Lohr, MD
Gerald Mattys
Kathleen Ozsvath, MD
Tyler Palmer
Marc Passman, MD

ABOUT AVF

American Venous Forum Promoting Venous & Lymphatic Health

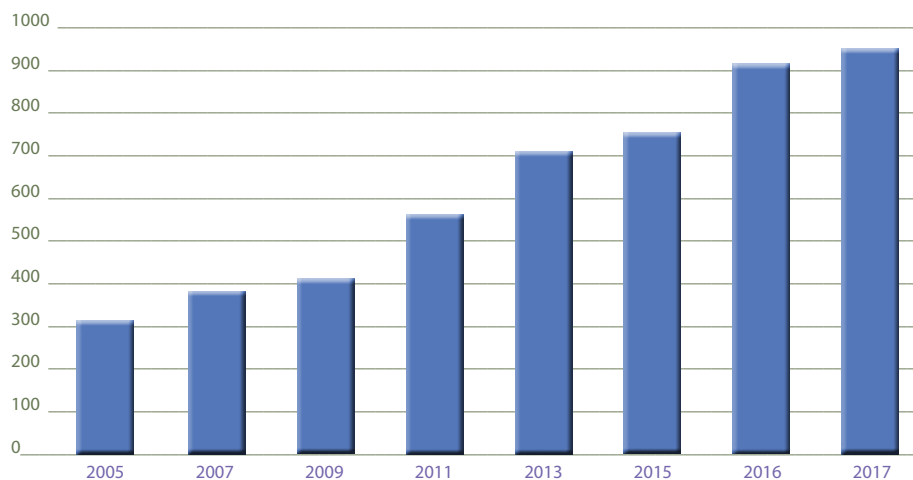
The American Venous Forum (AVF) was established in 1987 as a non-profit medical society to improve the care of patients with venous and lymphatic disorders. The mission of the AVF is to save and improve lives by reducing venous and lymphatic disease through education, innovative research and advocacy, and to empower venous specialists to be the best in the world in assessing and treating venous disease.

AVF Membership

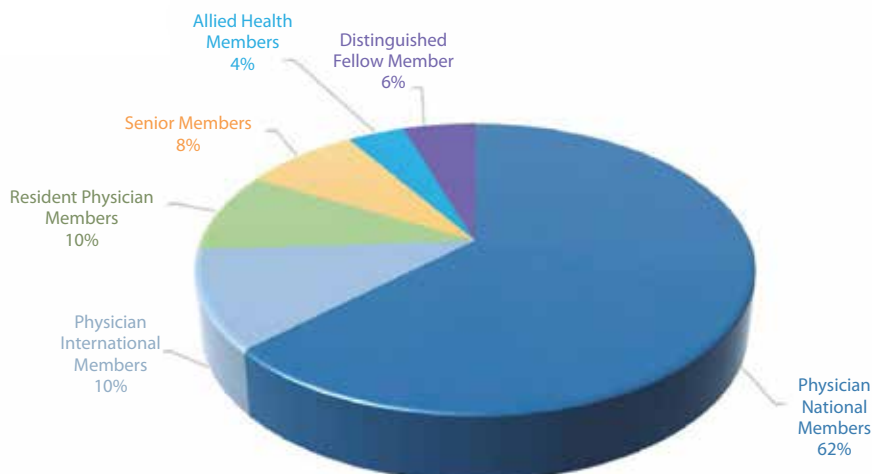
Membership in the AVF is a mark of professional distinction and denotes a dedication to understanding and treating the entire spectrum of venous and lymphatic disorders. Members of the AVF contribute their time and expertise to further scientific and clinical research, educate physicians and fellows, create unique public awareness programs and provide state-of-the-art patient care for people with venous disease. Membership is open to all healthcare professionals who treat venous disease, including:

- Vascular and General Surgeons
- Interventional Radiologists
- Interventional Cardiologists
- Phlebologists
- Plastic Surgeons
- Physician Assistants
- Nurse Practitioners
- Vascular Technologists

Membership Growth



Member Type Distribution



ABOUT AVF

AVF Programs and Initiatives

AVF is a multi-discipline, international medical society, which spearheads many innovative initiatives designed to further its goals and advance its mission.

- **Annual Meetings** of the AVF bring together internationally recognized authorities on all aspects of venous disease, diagnosis, pathophysiology and treatment. The objectives of these comprehensive meetings are to provide attendees with knowledge of current thinking in effective clinical management of venous disease and insight into the future directions from critical analysis of investigative findings.
- **Medical Education Programs** include the Vein Forum: Comprehensive Venous Management for the Practicing Clinician, Fellows Courses in Venous Disease and the West Coast Vein Forum. Each program provides a complete curriculum with workshop components that addresses the need for more venous education during vascular training.
- **The AVF Day of Innovation and Science** After great success in its inaugural year at the 28th Annual Meeting, this pre-meeting workshop will continue as an all-inclusive (both CME and non-CME) forum for scientific exchange among physicians, scientists, allied health professionals, industry representatives and others interested in defining current research priorities in the area of venous and lymphatic diseases.
- **Journal of Vascular Surgery Venous and Lymphatic Disorders**, launched in January 2013, publishes high quality clinical studies, research, case reports, techniques, reviews, venous and lymphatic images and practice management manuscripts related to all aspects of venous disease, lymphatic disease and wound care.
- **Vascular Quality Initiative® (VQI)** of the Society for Vascular Surgery® (SVS) in collaboration with AVF is designed to improve vascular healthcare. It provides an opportunity for individual providers, hospitals, and regional quality improvement groups to collect and analyze clinical data in an effort to improve patient care.
- **Guidelines** creation is a high priority for the AVF. The AVF Guidelines Committee is currently developing three sets of guidelines: the use of compression therapy [Class 5 and lower CEAP disease / requirement and duration of compression therapy before and after interventions]; duplex ultrasound surveillance after venous ablation procedures; and post ablation thrombosis (EHIT) classification and treatment. Past guidelines include venous leg ulcer (VLU) guidelines, created in collaboration with the Society for Vascular Surgery (SVS).
- **National Institute of Health (NIH) Research Grant** will hopefully provide AVF with the opportunity to conduct a national multicenter trial on compression therapy, which will help set the standard of care for compression therapy in the treatment of symptoms caused by DVT and ultimately improve quality of life for patients with DVT.
- **Handbooks of Venous Disorders** include all essential information on proven therapies, new techniques and technologies, and new developments in the field. These handbooks are “the” quintessential references for physicians treating venous disease.
- **Advocacy activities** organized through AVF’s Health Policy Committee, allow AVF members to have a voice in issues facing the field. The AVF and its Health Policy Committee review and provide feedback on federal legislative and regulatory issues, healthcare guidelines, and medical insurance reimbursement issues in cooperation with third party providers and other medical societies.

The American Venous Forum Foundation

The American Venous Forum Foundation (AVFF) was founded to promote venous and lymphatic health by raising funds for the AVF. Our mission is to inspire *Healthy Veins for Healthy Life*. Your support will:

- Increase education and awareness of venous disease among healthcare professionals
- Support cutting-edge research and clinical innovation in venous and lymphatic disease that will advance patient care.
- Promote evidence-based best practices to ensure patients have access to the highest quality care.
- Educate those who are unaware of venous and lymphatic disease, increase access to care for the underserved, and reduce DVT in high risk patients.

Please take advantage of these opportunities to support the AVF Annual Meeting and lead the way to *Healthy Veins for Healthy Life*.

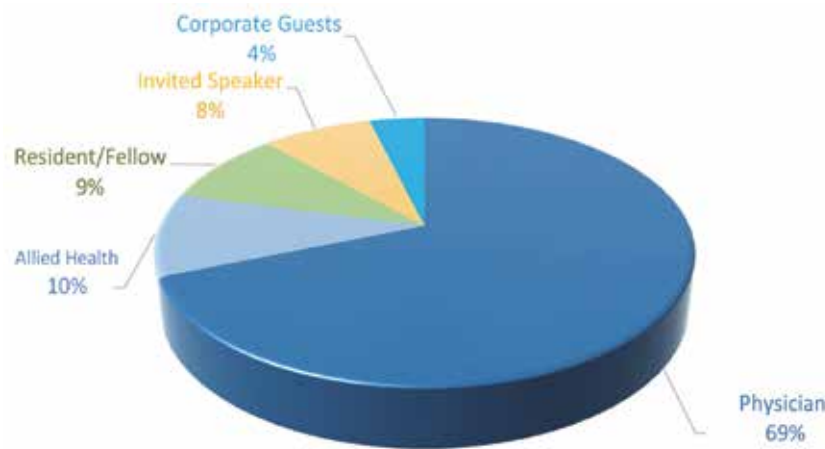


AVF Annual Meetings: History and Overview

Meeting Attendance

The target audience for AVF Annual Meetings includes vascular and general surgeons, interventional radiologists, interventional cardiologists, phlebologists, plastic surgeons, physician assistants, vascular nurse practitioners, nurses, technicians, technologists and other medical professionals who are currently treating venous disease. Each year, AVF also welcomes hundreds of representatives from leading vascular healthcare companies that share the vision of improving patient outcomes and quality of care for individuals with venous disease.

2017 Meeting Attendee Demographics



Countries Represented in 2016 & 2017

- | | | |
|-------------|---------------|------------------|
| • Argentina | • India | • Poland |
| • Australia | • Israel | • Russia |
| • Brazil | • Italy | • Saudi Arabia |
| • Canada | • Japan | • South Africa |
| • Chile | • Malaysia | • Sweden |
| • Colombia | • Mexico | • Switzerland |
| • Denmark | • Monaco | • Taiwan |
| • France | • Netherlands | • Thailand |
| • Greece | • New Zealand | • Turkey |
| • Guatemala | • Romania | • United Kingdom |
| • Hungary | • Norway | • United States |

2017 Annual Meeting Supporters & Exhibitors:

ACI Medical, LLC
American College of Phlebology
AngioDynamics
Boston Scientific
BSN Medical Inc
BTG
Carolon
Center for Vein Restoration
Cook Medical
Crystal Clear Digital Marketing
Doctor.com
G.S. Innovations
Juzo
Lohmann & Rauscher
Medi USA / Circaid
Medstreaming
Medtronic
NormaTec Medical
Osborn Medical
Philips Volcano
Primus Pharmaceuticals, Inc.
Sigvaris, Inc
SVS VQI
Tactile Medical
TansLite, LLC
Vascular Insights, LLC
Vascular News
Vaso Care, LLC
Vein Therapy News
VeinDirectory.org/VEIN Magazine
Venous Symposium
World Congress of Phlebology 2018

American Venous Forum 30th Annual Meeting

JW Marriott Tuscon Starr Pass, Tucson, Arizona February 20-23, 2018

Annual Meeting Features

- Cutting-Edge Scientific Program
- Original Oral Abstract Presentations
- D. Eugene Strandness Memorial Lecture – TBD
- David S. Sumner Venous Summit – Marc Passman MD
- Presidential Address – Marc Passman, MD
- Villavicencio Symposium – Elna Masuda MD
- Expert Lectures
- Poster Presentations
- Specialty Symposia
- Society Sessions featuring ACP, SAWC and SIR and Others
- Exhibit Hall
- AVF Day of Innovation and Science

Program Goals

- Provide attendees cutting edge knowledge in effective clinical management of venous disease
- Gain insight into future directions from critical analysis of investigative findings
- Utilize subsection meetings to provide a more focused format that fosters meaningful dialogue among physicians and researchers on specific types of venous disease and treatments

Projected Attendance

Projected attendance for the 30th Annual Meeting includes more than 600 general surgeons, vascular surgeons, interventional radiologists, physician assistants, nurse practitioners and other medical professionals who specialize in venous disease.

Hotel Reservations - We do not use Housing Agencies - Please Book directly with Marriott

On behalf of meeting participants, the American Venous Forum has reserved rooms at the JW Marriott Tuscon Starr Pass at discounted rate of \$249 single/double plus taxes. Rates are guaranteed three days before and three days after event. To ensure availability, please reserve your room as soon as possible by contacting the hotel directly at (520) 792-3500. Please identify yourself as a participant of the AVF meeting to receive the group rate and use code AVF. The last date to receive the discounted group rate is **Friday, February 2, 2018**. All exhibitors are **REQUIRED** to have a minimum of one hotel room per night Feb. 21-23, 2018 at the JW Marriott Tuscon Starr Pass

Transportation

The JW Marriott Starr Pass Hotel is located less than 13 miles from the Tucson International Airport. Taxi services are approximately \$38.00 one way between the International Airport and the Hotel



Promotional Opportunities

Industry Sponsored Symposium

An industry sponsored symposium offers a tremendous opportunity to provide education, demonstrate your company's commitment to quality patient care, and build your corporate brand. Each symposium is open to all meeting attendees. The symposia are not part of the AVF Annual accredited program and CME is not available through the AVF.

Your company will have a dedicated time slot with no competing sessions. AVF will help market your event and provide you with a mailing list in advance of your sponsored symposium. Please Note: Company is responsible for any speaker fees, audio/ visual, staffing, and food and beverage costs. A 50% deposit is required to secure the timeslot. This deposit is non-refundable if canceled within 90 days prior to the start of the Annual Meeting. All marketing materials are required to be approved by the AVF Office. Symposium title is due by January 5, 2018 to be included in the Final Program.

Benefits:

- Symposium listed in Final Program
- Company name and logo on signage during the session
- Three additional company representative badges

Wednesday, February 21st

Breakfast Symposium – 6:30 am – 7:30 am (\$10,000)

Lunch Symposium – 11:50 am – 1:00 pm (\$25,000)

Dinner Symposium – 8:00 pm – 9:30 pm (\$20,000)

Thursday, February 22nd

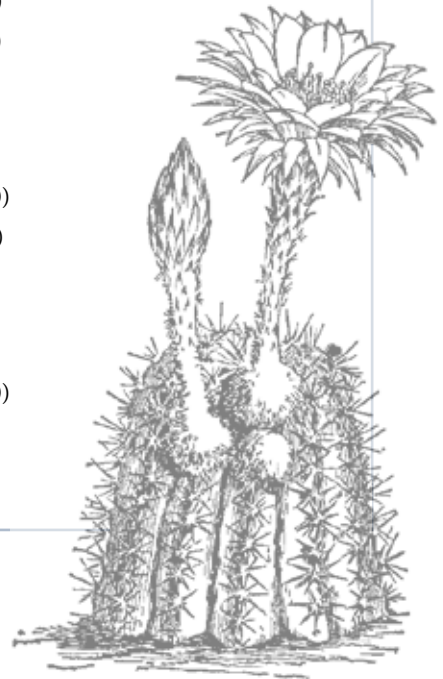
Breakfast Symposium – 6:30 am – 7:30 am (\$10,000)

Lunch Symposium – 12:50 pm – 1:50 pm (\$25,000)

Friday, February 23rd

Breakfast Symposium – 6:30 am – 7:30 am (\$10,000)

Tucson, AZ



Advertising and Marketing Opportunities

Registration Packet Insert \$1,500

Your one page insert is distributed to all attendees in the AVF 30th Annual Meeting registration packet. 800 inserts must be delivered to the AVF office for inclusion in the registration packet. Limit of ten (10) available.

E-Blast\$2,000 for E-blast prior/during meeting and \$1,000 for E-blast after meeting.

Speak directly to your target audience through an email blast customized with your message to all registered attendees before, during or after the Annual Meeting. Approximately 800 recipients per blast.

Free Standing Graphic Board \$2,000 single-sided or \$3,000 double-sided

Free standing panel board to be placed in meeting area foyer near Exhibit Hall. Panels are 38" wide by 96" tall. Company is responsible for supplying artwork and associated production costs. AVF will provide the vendor - production costs are the responsibility of the sponsor. Placement dependent on space available.

Window Clings \$3,000

Direct attendees right to your booth with eye-catching window advertisements in the meeting area foyer near the Exhibit Hall. Company is responsible for supplying artwork and associated production costs. Placement dependent on space available.

Table at the Forum Finale..... \$2,500 per table

Sponsor a table at the AVF Forum Finale on Friday evening and have your logo displayed on a table and on a "thank you" slide displayed throughout the Finale. Limit of twenty (20) tables available.

Lanyards \$3,500

Lanyards featuring the AVF logo will be available for attendees upon arrival at the meeting. Your company name will be prominently displayed as the sponsor of these popular meeting accessories in the Preliminary Program, in the Final Program book, on signage at the meeting and on a sign near the lanyard display.

Floor Clings \$3,500

Direct attendees to your booth with custom floor graphics available in the meeting foyer near the exhibit hall. Company is responsible for supplying artwork and associated production costs. AVF will provide the vendor. Placement dependent on space available.

Gobo \$2,000*

Project your company or product logo on highly visible locations throughout the meeting. Placement dependent on space available.

* \$2,000 per day or \$5,000 for entire conference

Door Drop Flyers \$3,000

Deliver your message throughout the hotel with door drops to attendees' rooms. *Limit of six (6) available.*

E-Poster Display\$2,500 per display

AVF will feature all poster displays on electronic monitors. Feature your company's logo on the monitors between poster displays in the exhibit hall during all meals, coffee breaks and designated exhibit hall hours where attendees are guaranteed to gather. Limit of ten (10) available.

Coffee Breaks \$4,500 per break

Sponsor coffee breaks in the exhibit hall. Early morning sessions mean coffee breaks are an important part of attendees' day. Your company can sponsor coffee breaks for one day of the meeting, or be the sole sponsor of coffee breaks for the entire meeting. Get thousands of impressions from our 800+ attendees returning throughout the day. Your company will be recognized as a sponsor in the mobile application, in addition to signage at the break stations. *Limit of six (6) coffee breaks available for sponsorship.*

Advertising and Marketing Opportunities

Mobile Charging Station \$6,000

A custom branded mobile charging station in the meeting area foyer. The charging station will be an important stop for attendees needing to recharge their mobile devices during the meeting. Company logo or product logo will be displayed on graphic panels. Company is responsible for supplying artwork and associated production costs. *Limit of six (6) available.*

Hotel Key Cards \$10,000

Remind attendees of your presence at the Annual Meeting as soon as they arrive with a hotel key card featuring your company logo. Company is responsible for supplying the artwork and associated production costs. AVF will provide the vendor.

New Member Breakfast \$8,000

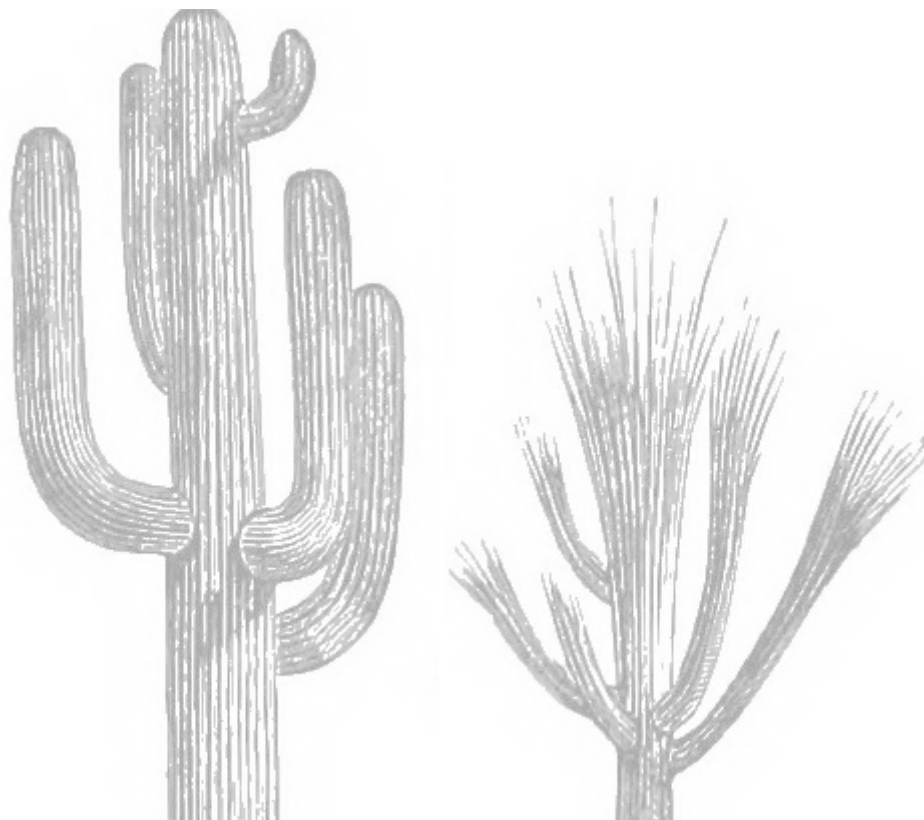
Sponsor a welcome breakfast event for all new members of AVF. New members will have an opportunity to meet the Board of Directors and become acquainted with AVF. Your company will be recognized as a sponsor in the mobile application, and on signage at the event. Please note this is an AVF event and sponsoring company will not have an opportunity to present or promote products.

Mobile Application \$15,000

This app for iPhone and Android mobile devices makes information on the 2018 Annual Meeting and the city of Tucson available at your fingertips. The sponsor's name and logo will appear prominently within the app, which will be available to all attendees before, during and after the meeting.

Continental Breakfast \$12,000

Sponsor a continental breakfast served daily in the exhibit hall for all attendees. Your company name and logo will be prominently featured on signage at breakfast stations each morning. Get thousands of impressions from our 800+ attendees coming for breakfast each day. Your company will be recognized as a sponsor in the mobile application book in addition to signage at your continental breakfast stations. *Limit of three (3) breakfasts available for sponsorship.*



Educational Grant Opportunities

Educational Grant Opportunities	Tier 1 \$30,000	Tier 2 \$20,000	Forum Finale \$12,000	Tier 3 \$10,000	Tier 4 \$5,000
Inclusion in an AVF Annual Meeting Press Release	X				
Logo displayed on the Annual Meeting Preliminary Program	X	X			
Link and logo displayed on the AVF website	X	X	X	X	
Name recognition on the AVF website	X				X
Recognition in Exhibit Hall	X	X	X	X	X
Recognition in the Annual Meeting Final Program	X	X	X	X	X
Recognition in all Annual Meeting printed publications	X		X		
Recognition on signage at the Forum Finale	X		X		
Thank-you email acknowledging support sent to AVF database	X		X		
Recognition on signage throughout the meeting	X	X		X	X
Thank You Email sent to all AVF Members, Annual Meeting attendees and Industry	X	X		X	X

Other Foundation Opportunities

In 2015, the AVFF organized two notable fundraising activities. First, they turned the annual AVF golf tournament into an interactive fundraising golf outing, drawing a 215% increase in golfers over the 2014 year. The AVFF also organized a successful silent auction, which attendees enjoyed during the conference and at the Friday night Gala. Due to their success, the AVFF will again plan a fundraising golf outing and silent auction in conjunction with the 2018 Annual Meeting. Your donation will be used to advance the mission of the American Venous Forum Foundation (AVFF), which is to advance excellence and innovation in venous and lymphatic health by funding pioneering research, medical education and awareness through the initiatives of the AVF.

Silent Auction Item DonationValue Varies

You can choose to display your item(s) with a description(s) or a photo of your item(s) with a description(s). Please note any special instructions on how to display your donation(s). Please send/deliver any special marketing materials with the item(s). (Example: pictures, menus, brochures, business cards (with stand), etc.). AVFF cannot guarantee that any marketing materials or stands will be returned after the event. The Silent Auction will close at the AVF Annual Meeting Forum Finale on the evening of Friday, February 23, 2018. Donors of Auction items of at least \$5,000 in value will receive VIP privileges including complimentary tickets to the Forum Finale, priority seating at the Forum Finale, special recognition at the Auction and a listing in the program booklet.

Golf Outing SupportValue Varies

Your support will enhance the participants' experiences through contests, camaraderie, and supplies to enhance their afternoon of golf.

Exhibit Information

10x10 Basic Booth \$4,500	10x20 Double Booth - \$8,000	10x30 Premium booth - \$11,500
+Basic Booth Package	+Basic Booth Package +Two (2) additional badges & chairs	+Basic Booth Package +Three (3) additional badges & chairs

Basic Booth Package includes:

- Pre- and post-attendance lists (one-time use of each)
- Two (2) complimentary representative badges (additional badges may be purchased for \$400 each)
- 8' H back drape and 3' H side drape
- One (1) 6' draped table, two chairs and one wastebasket
- Standard block letter company ID sign
- Logo and brief company description distributed to meeting attendees
- Participation in the Welcome Reception which takes place in the Exhibit Hall

Exhibit Hours

Below are the show hours for the 30th Annual Meeting of the American Venous Forum Exhibitors will be allowed entry into the exhibit hall one hour before the Exhibit Hall opens each morning. Please Note: Exhibit hours are subject to change.

Wednesday, February 21, 2018	11:30 am - 1:00 pm 5:00 pm - 8:30 pm (Welcome Reception 6:30 - 8:00pm)
Thursday, February 22, 2018	6:15 am - 12:50 pm
Friday, February 23, 2018	6:15 am - 1:30 pm

The exhibit hall doors will not be closed between the hours of 1:00 pm and 5:00 pm. However, the exhibitors are not required to be at their booths during these hours so that they can attend the educational sessions or setup one on one meetings with the attendees. Your materials will not be secured therefore you will be responsible for safekeeping of your property.

Exhibit Set Up

All exhibits must be completely set up by 11:00 am February 21. Below are the exhibit set-up hours.

Tuesday, February 20, 2018	12:00 pm - 5:00 pm
Wednesday, February 21, 2018	7:00 am - 11:00 am

Exhibit Tear Down

All exhibits must remain intact until 1:30 pm on Friday, February 23. At 1:30 pm all exhibitors will be able to breakdown and prepare their shipment. Below are the exhibit tear-down hours.

Friday, February 23, 2017	1:30 pm - 5:00 pm
----------------------------------	-------------------

Space Assignment

Space will be assigned in the order in which applications are received, with priority given to corporate members and then returning sponsors. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. All applications will be accepted on a space available basis.

Please Note: The AVF reserves the right to alter the floor plan at any time without prior notice.

Exhibit Services

Viper Tradeshow Services is the social service contractor for the 2018 Annual Meeting. Registered exhibiting companies will receive an Exhibitor Service Kit in early January 2018. The Exhibitor Service Kit will contain all necessary information and order forms including:

- Drayage and shipping
- Electrical/Telephone service
- Audio/Visual and computer rentals
- Labor regulations and rates
- Furniture, display and decorating rentals

Terms & Conditions

DEADLINE FOR INCLUSION IN PRINT MATERIALS - All applications must be received by Thursday, January 4, 2018.

TERMS OF PAYMENT - Full payment must accompany the application for corporate membership/exhibit space. No application will be accepted without remittance of full payment. Please note that if full payment is not received with the application you will not be guaranteed an exhibit booth. Payment receipt date will be used as the application submission date. Accepted forms of payment are MasterCard or Visa. For payments greater than \$4,500 please issue a check (made payable to the American Venous Forum). TAX ID #: 36-3643456

CONTRACT FOR SPACE - Exhibitors agree to accept and comply with the policies, rules and regulations contained in this Exhibitor Prospectus and on the Forum's website and all policies, rules and regulations adopted after publication of the Prospectus. The acceptance of an application by the AVF and the deposit for rental charges constitute a contract.

REFUNDS FOR CANCELLATION - Cancellations must be forwarded in writing by Friday, January 19, 2018. You will be refunded 50% of your exhibit booth fee, less \$1,500 administrative fee, only if the space can be resold. AVF will make every effort to resell exhibit space. However, if your space cannot be resold you will not receive any of your booth fee. There will be no refunds for cancellations received after midnight on Friday, January 19, 2018.

BADGE POLICY - All participants affiliated with exhibits must be registered. Badges are required to enter the exhibit space. Each registrant will be issued an exhibitor badge and must be employed by the exhibiting company or have a direct business affiliation. Each company is allotted two badges per 10' x 10' exhibit space purchased. Additional badges are \$400.00.

CME COMPLIANCE - All exhibitors are expected to comply with the Accreditation Council for Continuing Medical Education Standards for Commercial Support SM. These include gifts to physicians, ancillary events, and any other interaction that might violate the standards for ethical interactions set out by the AMA, OIG, PhRMA, NEMA, AdvaMed and Law.

FDA REGULATIONS - Exhibitors are reminded of the Food and Drug Administration (FDA) restrictions on the promotion of investigational and pre-approved drugs and devices. Exhibitors are also cautioned about FDA prohibition on promoting approved drugs for unapproved uses. Exhibitors are expected to abide by all applicable FDA regulations. Requests for information and guidance should be directed to: Ph: 301-796-1200; FDA Division of Drug Marketing, Advertising, and Communications; 10903 New Hampshire Ave Bldg. 52, Rm. 3200; Silver Spring MD 20993-0002

SECURITY - Security will not be furnished by management in the exhibit area, the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The American Venous Forum and J.W. Marriott Tucson Starr Pass Resort & Spa are not responsible for theft, loss or damage which may occur; and each exhibitor is advised to be sure their stands, equipment and material are insured at full value.

CONDUCTING EXHIBITS - No drawings, raffles or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor; this applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the American Venous Forum. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits, or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

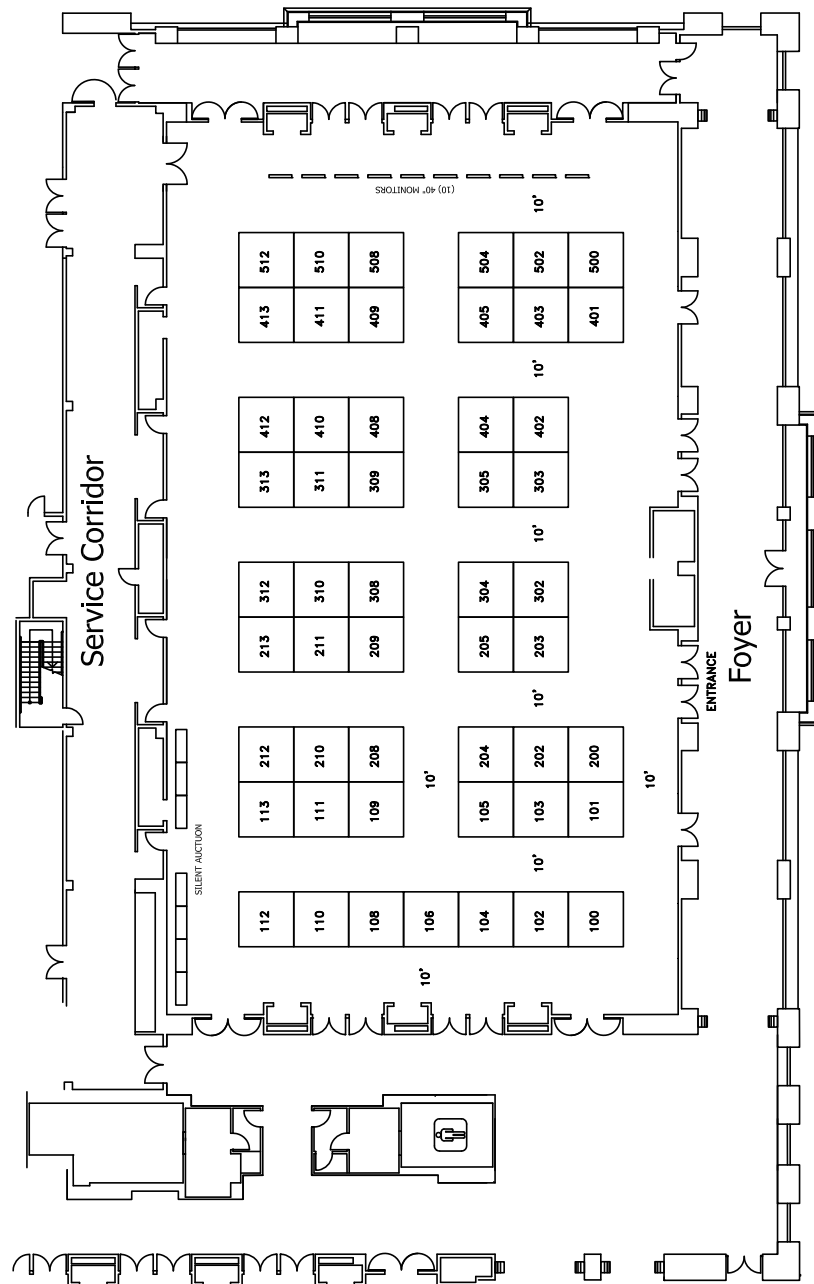
INFRINGEMENT - Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distribution of advertising matter outside the exhibitor's own space will not be permitted.

LIABILITY - The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the American Venous Forum, J.W. Marriott Tucson Starr Pass Resort & Spa and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of the AVF and J.W. Marriott Tucson Starr Pass Resort & Spa, its employees and agents. Exhibitor acknowledges that the AVF and J.W. Marriott Tucson Starr Pass Resort & Spa do not maintain insurance covering the Exhibitor's property and thus, it is the sole responsibility and obligation of the Exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

FIRE PROTECTION - All materials used in the exhibit area must be flame-proof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibit or parts thereof found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

PROTECTION OF THE HOTEL - Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings.

Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the Hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned.



**2575 NORTHWEST PKWY
ELGIN, IL 60124
P: 847.426.3100
F: 847.426.3111
www.vlpertradeshow.com**

UTILITY LEGEND

BOOTH COUNTS
ALL BOOTHS ARE 10' X 10' UNLESS NOTED

51-10'x10' BOOTHS

CARPET

DATE _____

7.21.17

DISCLAIMER

Every effort has been made to ensure the accuracy of all information contained on this floor plan. However, no warranty, either expressed or implied, are made with respect to this floor plan, or the location of building columns, utilities or other structural components of the facility is a consideration in the construction

Exhibit Booth Application

AVF 30th Annual Meeting

Company Details *(List all information below as it should appear in printed meeting materials)*

Company Name _____

Address _____

City/State _____ Country _____ ZIP/Postal Code _____

Telephone _____ Fax _____ Website _____

Exhibit Contact Details *(Contact listed here will receive all exhibit-related correspondence, including invoices, service kits, etc.)*

Contact Name _____ Email: _____ Telephone _____

Support Level: ☐ Platinum ☐ Gold ☐ Silver ☐ Bronze ☐ Corporate ☐ Exhibit only

Booth Package Selection (Please select your desired exhibit booth package below - Corporate members please refer to pages 4-7 for booth size included in membership and indicate below)

_____ 10 x 30 booth	\$11,500
_____ 10 x 20 booth	\$8,000
_____ 10 x 10 booth	\$4,500

Booth Location Preferences Booth assignments will be made on corporate member priority, then first-come, first-serve basis determined by the date and time the completed application is received.

Please list your top four booth location preferences. This does not guarantee your preferred booth assignment; AVF will make every effort to accommodate your specific request based on availability. Floor plan is subject to change.

1. _____ 2. _____ 3. _____ 4. _____

Additional Advertising & Marketing Opportunities

_____ Registration Packet Insert	\$1,500	_____ E-Poster Display	\$2,500
_____ Eblast before/during Mtg	\$2,000	_____ Coffee Break	\$4,500
_____ Eblast after Mtg	\$1,000	_____ Mobile Charging Station	\$6,000
_____ Graphic Board – 1 sided	\$2,000	_____ Hotel Key Cards	\$10,000
_____ Graphic Board – 2 sided	\$3,000	_____ Mobile Application	\$15,000
_____ Window Clings	\$3,000	_____ New Member Breakfast	\$8,000
_____ Table at Forum Finale	\$2,500	_____ Continental Breakfast	\$12,000
_____ Door Drop Flyers	\$3,000	_____ Welcome Reception	\$20,000
_____ Lanyards	\$3,500		
_____ Floor Clings	\$3,500		
_____ Gobos	\$2,000		

Exhibit Booth Application (page 2 of 2)

If possible, please avoid adjacent booth location with the following companies:

Product/equipment being displayed:

You are invited to participate in the above event. A special exhibit area has been established adjacent to the main educational venue. Exhibits are promotional events and your company will have no influence on the selection of speakers, topics, or other components of the event/CME activity. Acceptance of this offer to exhibit in no way creates an expectation or obligation to purchase or recommend your company's products or services. If this exhibit is held in conjunction with an accredited CME activity, all CME requirements will be strictly observed and enforced by the CME Provider.

It is expressly understood that in renting and using space at the American Venous Forum 30th Annual Meeting, the Exhibitor agrees to abide by all the rules and regulations. Any points not covered above or elsewhere are subject to a settlement by the Program Committee. The Committee reserves the right to change or modify any rule or regulation, or any specification therein, when deemed advisable and in the best interest of the American Venous Forum.

By signing the agreement below, you are acknowledging the following:

- The fee being paid will be used for exhibit or display fees only. No funds will be paid to support any educational programming or activities associated with the event.
- You will pay these fees without any expectations that your products or services will be purchased and without pressure to prescribe or purchase your products.
- This agreement may be terminated with a written notice and at the time your booth space can be resold.
- This meeting is a live meeting.

We the exhibitor, understand, that full payment for booth space, company profile, and/or advertising, is due with this application. Final payment is due Thursday, January 4, 2018. Applications will not be processed without payment. Booth space is limited and assigned on a first-come, first serve-basis. We also agree to abide by the Terms and Conditions set forth pertaining to this meeting.

Signed/Accepted: _____ Total Amount \$ _____ Date: _____

Company Description & Logo

Please send a brief description of exhibiting company including products/equipment being displayed (400 characters maximum). Attach a digital image file of your logo to be displayed on the exhibit hall layout. Send description and logo via email to info@veinforum.org.

Payment Method

Please select your payment method below. Half or full payment must be received with this application. Checks should be made out to American Venous Forum in U.S. dollars drawn from a U.S. bank. Please inquire with AVF staff for wire transfer details.

☐ Check (Check: _____) ☐ VISA ☐ Mastercard

Total Charge to Credit Card (including booth and advertising selections) \$ _____

Please send invoice for credit card payment to: _____ (print email legibly)

Signature _____ Date _____

Please retain a copy of this application for your files and return the original copy with payment to:

American Venous Forum Attn: Meetings
2800 W. Higgins Road, Suite 440, Hoffman Estates, IL 60169
Fax: 847-885-8393

American Venous Forum Foundation Support Application

Please print clearly.

Company Name: _____

Contact: _____

Address _____

City/State _____ Country _____ ZIP/Postal Code _____

Telephone _____ E-mail Address (Required): _____

Silent Auction In-Kind Items

Item 1: _____

Approx. Retail Value: _____ Min. Bid: _____

Item 1: _____

Approx. Retail Value: _____ Min. Bid: _____

Item 1: _____

Approx. Retail Value: _____ Min. Bid: _____

Golf Outing Support Options

\$10,000 Sole sponsorship of post golf reception
hors d'oeuvres and cash bar (limit 1)

\$7,500 Sole sponsorship of beverage/snack
carts (limit 1)

\$5,000 Sole sponsorship of lunch for
golf participants (limit 1)

\$3,500 Sponsorship of Venous Open golf tee shirts
for golf participants

\$2,500 Sponsorship of score board

\$1,500 Golf Balls for golf participants

\$1,500 Sponsorship of Venous Open towels
for golf participants

\$1,500 Closest to the Pin contest

\$1,500 Longest Drive contest

\$500 Sponsorship of a specific hole
(your sign will be placed prominently
at the tee box of your hole)

☐ Giveaway prize(s) for Closest to the Pin contests,
Longest Drive contests or individuals who have the top
3 lowest gross scores or lowest net scores. Please list your
giveaway prize(s):

☐ Other: Your general support or other donation will
enhance the Venous Open and other events at the AVF
30th Annual Meeting. General support or other donation:
\$ _____

Signed/Accepted: _____

Date: _____

Total Support Amount \$ _____

**Your donation to the American Venous Forum
Foundation is tax deductible.*

- ☐ Hole #1 ☐ Hole #2 ☐ Hole #3 ☐ Hole #4
☐ Hole #5 ☐ Hole #6 ☐ Hole #7 ☐ Hole #8
☐ Hole #9 ☐ Hole #10 ☐ Hole #11 ☐ Hole #12
☐ Hole #13 ☐ Hole #14 ☐ Hole #15 ☐ Hole #16
☐ Hole #17 ☐ Hole #18

American Venous Foundation Support Application (page 2 of 2)

Payment Method

Please select your payment method below. Half or full payment must be received with this application. Checks should be made out to American Venous Forum Foundation in U.S. dollars drawn from a U.S. bank. Please inquire with AVF staff for wire transfer details.

☐ Check (Check # _____) ☐ VISA ☐ MasterCard

Total Charge to Credit Card (including booth and advertising selections) \$ _____

Please send invoice for credit card payment to: _____ (print email legibly)

Signature _____ Date _____

Please retain a copy of this application for your files and return the original copy with payment to:

American Venous Forum Foundation
2800 W. Higgins Rd. Suite 440
Hoffman Estates, IL 60169
Fax: 847-885-8393

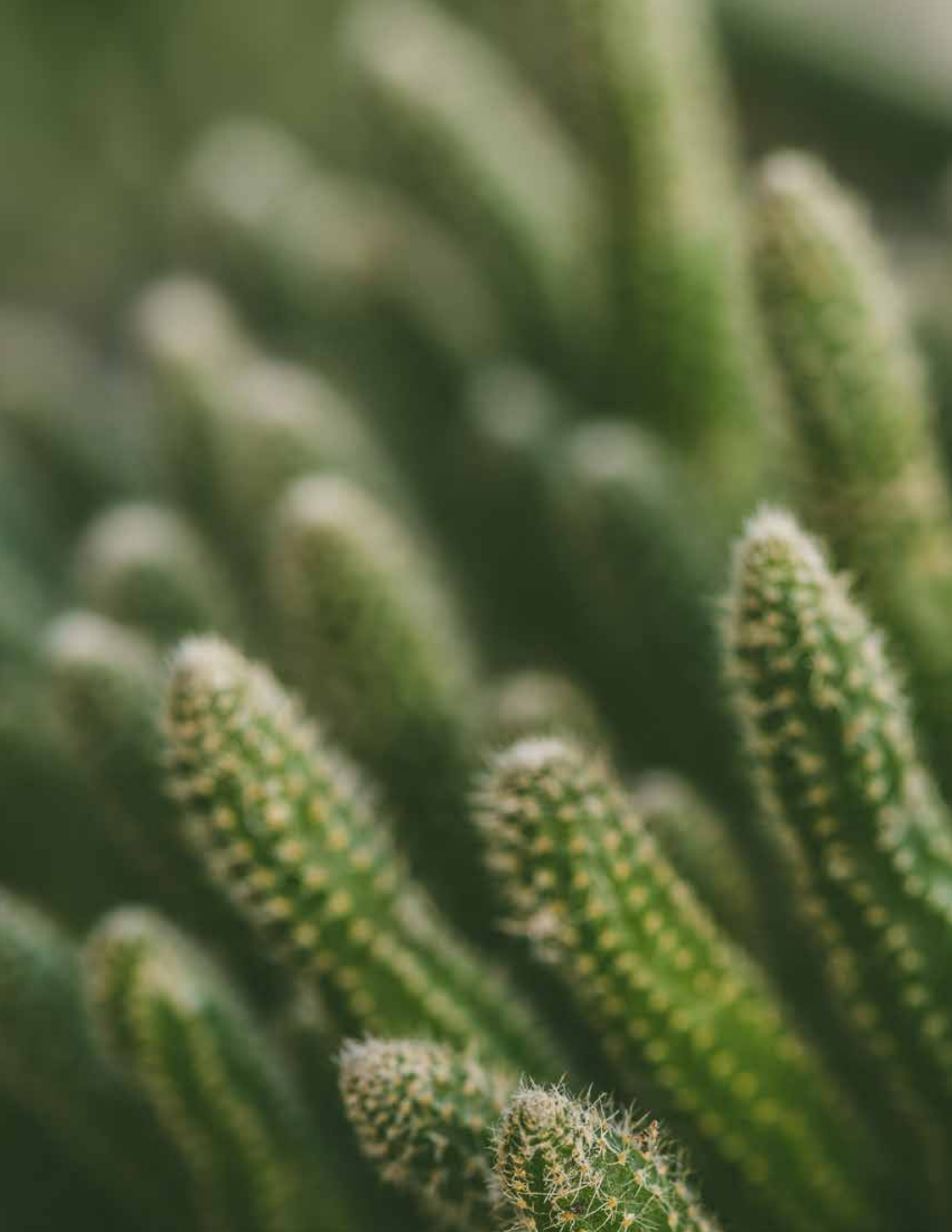
Thank you for your generous support!



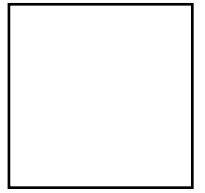
AMERICAN VENOUS FORUM
FOUNDATION®
Funding the Future of Venous Care



Tucson, AZ







American Venous Forum

30th Annual Meeting

Tucson, AZ
February 20-23, 2018